

Rambler

1963 RAMBLER COLOR AND UPHOLSTERY SELECTOR

12/5/62

HOW TO USE

Step 1

- ▶ Turn to the appropriate color and upholstery availability chart for the desired Rambler model. These charts are underneath this page, and show the available colors and upholsteries for each model. Leave this section open at the appropriate chart.

Step 2

- ▶ Select a single color or two-tone combination from those shown on the chart as being available, using color chips on the opposite side of the book. Leave this section open at the selected color.

Step 3

- ▶ Determine available upholstery choices for the selected color and Rambler model by referring back to the availability chart. Each upholstery choice is assigned a trim number.

Step 4

- ▶ Select an upholstery, using the swatches on the opposite side of the book. The swatches are identified by trim numbers and are arranged in ascending numerical order.

After the color and upholstery selection is completed, return each section to its normal position with the cover pages on top.

AMERICAN 220 or 330

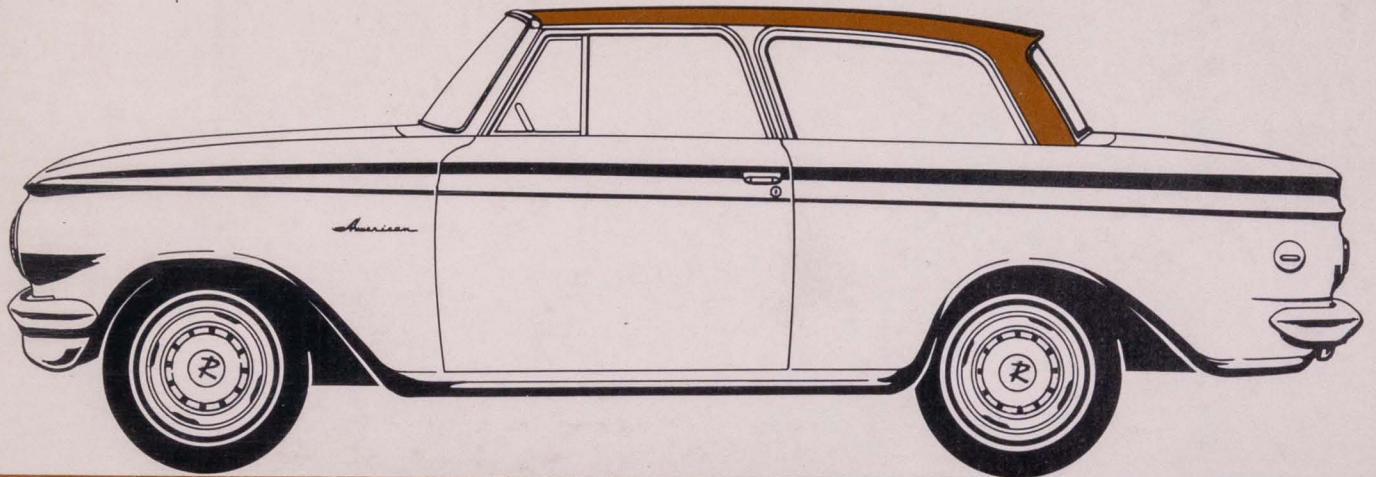
EXTERIOR COLOR AND UPHOLSTERY COMBINATIONS

®	SERIES			220	330				
	VINYL BOLSTER COLOR			SILVER	SILVER	BLUE	AQUA	RED	IVORY
	SOFT TRIM COLOR			BLACK	BLACK	BLUE	AQUA	RED	GOLD
	FABRIC (STANDARD)			T302C	T312C	T313C	T314C	T315C	T316C
	POROUS VINYL (EXTRA COST OPTION)			T302P	T312P	T313P	T314P	T315P	T316P
13 SOLID COLORS, STANDARD	EXTERIOR COLORS	PAINT CODE	WHEEL COLOR						
	CLASSIC BLACK	P1	P1	●	●	●	●	●	●
	FROST WHITE	P72	P43	●	●	●	●	●	●
	SCEPTRE SILVER, METALLIC	P43	P43	●	●			●	
	BRIARCLIFF RED	P30	P30	●	●			●	
	BAHAMA BLUE (Light)	P44	P45	●		●			
	CAPE COD BLUE, METALLIC (Medium)	P45	P45	●		●			
	MAJESTIC BLUE, METALLIC (Dark)	P40	P40	●		●			
	PALISADE GREEN (Light)	P46	P47	●			●		
	AEGEAN AQUA, METALLIC (Medium)	P47	P47	●			●		
	VALENCIA IVORY	P49	P41	●					●
	CORSICAN GOLD, METALLIC	P41	P41	●					●
	CALAIS CORAL, METALLIC (Medium)	P48	P50	●	●				
	CONCORD MAROON, METALLIC	P50	P50	●	●				
42 TWO-TONE COLOR COMBINATIONS, EXTRA COST (21 TWO-TONES LISTED ARE ALL REVERSIBLE)	CLASSIC BLACK FROST WHITE	P1-72	P1	●	●	●	●	●	●
	SCEPTRE SILVER, METALLIC FROST WHITE	P43-72	P43	●	●			●	
	BRIARCLIFF RED FROST WHITE	P30-72	P30	●	●			●	
	SCEPTRE SILVER, METALLIC CLASSIC BLACK	P43-1	P43	●	●			●	
	BRIARCLIFF RED CLASSIC BLACK	P30-1	P30	●	●			●	
	BAHAMA BLUE (Light) FROST WHITE	P44-72	P45	●		●			
	CAPE COD BLUE, METALLIC (Medium) FROST WHITE	P45-72	P45	●		●			
	MAJESTIC BLUE, METALLIC (Dark) FROST WHITE	P40-72	P40	●		●			
	BAHAMA BLUE (Light) CAPE COD BLUE, METALLIC (Medium)	P44-45	P45	●		●			
	BAHAMA BLUE (Light) MAJESTIC BLUE, METALLIC (Dark)	P44-40	P40	●		●			
	PALISADE GREEN (Light) FROST WHITE	P46-72	P47	●			●		
	AEGEAN AQUA, METALLIC (Medium) FROST WHITE	P47-72	P47	●			●		
	PALISADE GREEN (Light) AEGEAN AQUA, METALLIC (Medium)	P46-47	P47	●			●		
	VALENCIA IVORY FROST WHITE	P49-72	P41	●					●
	CORSICAN GOLD, METALLIC FROST WHITE	P41-72	P41	●					●
	VALENCIA IVORY CORSICAN GOLD, METALLIC	P49-41	P41	●					●
	VALENCIA IVORY CLASSIC BLACK	P49-1	P41	●					●
	CORSICAN GOLD, METALLIC CLASSIC BLACK	P41-1	P41	●					●
	CALAIS CORAL, METALLIC (Medium) FROST WHITE	P48-72	P50	●	●				
	CALAIS CORAL, METALLIC (Medium) CONCORD MAROON, METALLIC	P48-50	P50	●	●				
	CONCORD MAROON, METALLIC FROST WHITE	P50-72	P50	●	●				

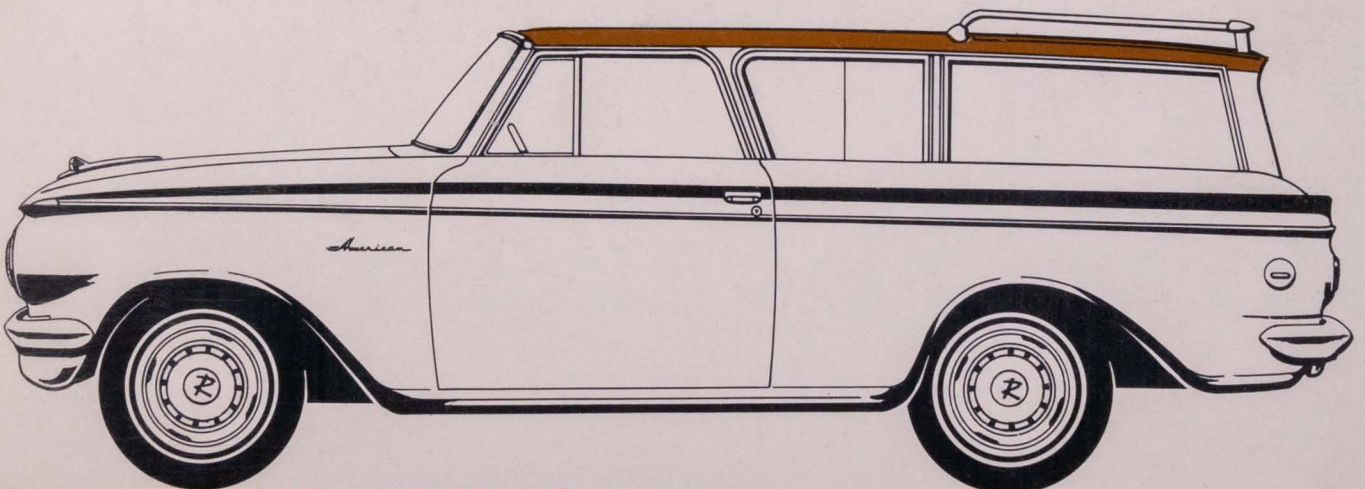
AMERICAN 220 or 330

TWO-TONE COLOR DESIGNS
COLOR AND UPHOLSTERY AVAILABILITY
CHART IS SHOWN ON OPPOSITE PAGE

12/5/62



TWO OR FOUR-DOOR SEDAN



TWO OR FOUR-DOOR STATION WAGON
(Roof-Top Travel Rack not available on 220)

AMERICAN
220 OR 330

AMERICAN
440 OR 440-H

CLASSIC
550 OR 660

CLASSIC
770

AMBASSADOR
880

AMBASSADOR
990

AMERICAN 440 or 440-H

EXTERIOR COLOR AND UPHOLSTERY COMBINATIONS

(R)	VINYL BOLSTER COLOR			SILVER METALLIC	BLUE METALLIC	AQUA METALLIC	RED	GOLD METALLIC	CORAL METALLIC
	SOFT TRIM COLOR			BLACK	BLUE	AQUA	RED	GOLD	MAROON
	FABRIC (STANDARD, N.A. CONV. & 440-H H.T.)			T322C	T323C	T324C	T325C	T326C	T327C
	POROUS VINYL (EXTRA COST OPTION, N.A. 440-H H.T.)			T322P	T323P	T324P	T325P	T326P	T327P
	* PLEATED ALL-VINYL, CONVERTIBLE (STANDARD)			T332V	T333V	T334V	T335V	T336V	T337V
	■ BUCKET SEATS, FABRIC INSERT (EXTRA COST OPTION)			T342C	T343C	T344C	T345C	T346C	T347C
	■ BUCKET SEATS, ALL VINYL (EXTRA COST OPTION)			T342V	T343V	T344V	T345V	T346V	T347V
13 SOLID COLORS, STANDARD	EXTERIOR COLORS	PAINT CODE	WHEEL COLOR						
	CLASSIC BLACK	P1	P1	●	●	●	●	●	●
	FROST WHITE	P72	P43	●	●	●	●	●	●
	SCEPTRE SILVER, METALLIC	P43	P43	●			●		
	BRIARCLIFF RED	P30	P30	●			●		
	BAHAMA BLUE (<i>Light</i>)	P44	P45		●				
	CAPE COD BLUE, METALLIC (<i>Medium</i>)	P45	P45		●				
	MAJESTIC BLUE, METALLIC (<i>Dark</i>)	P40	P40		●				
	PALISADE GREEN (<i>Light</i>)	P46	P47			●			
	AEGEAN AQUA, METALLIC (<i>Medium</i>)	P47	P47			●			
	VALENCIA IVORY	P49	P41					●	
	CORSICAN GOLD, METALLIC	P41	P41					●	
	CALAIS CORAL, METALLIC (<i>Medium</i>)	P48	P50						●
	CONCORD MAROON, METALLIC	P50	P50						●
(R) 42 TWO-TONE COLOR COMBINATIONS, EXTRA COST ⁴ (21 TWO-TONES LISTED ARE ALL REVERSIBLE)	CLASSIC BLACK FROST WHITE	P1-72	P1	●	●	●	●	●	●
	SCEPTRE SILVER, METALLIC FROST WHITE	P43-72	P43	●			●		
	BRIARCLIFF RED FROST WHITE	P30-72	P30	●			●		
	SCEPTRE SILVER, METALLIC CLASSIC BLACK	P43-1	P43	●			●		
	BRIARCLIFF RED CLASSIC BLACK	P30-1	P30	●			●		
	BAHAMA BLUE (<i>Light</i>) FROST WHITE	P44-72	P45		●				
	CAPE COD BLUE, METALLIC (<i>Medium</i>) FROST WHITE	P45-72	P45		●				
	MAJESTIC BLUE, METALLIC (<i>Dark</i>) FROST WHITE	P40-72	P40		●				
	BAHAMA BLUE (<i>Light</i>) CAPE COD BLUE, METALLIC (<i>Medium</i>)	P44-45	P45		●				
	BAHAMA BLUE (<i>Light</i>) MAJESTIC BLUE, METALLIC (<i>Dark</i>)	P44-40	P40		●				
	PALISADE GREEN (<i>Light</i>) FROST WHITE	P46-72	P47			●			
	AEGEAN AQUA, METALLIC (<i>Medium</i>) FROST WHITE	P47-72	P47			●			
	PALISADE GREEN (<i>Light</i>) AEGEAN AQUA, METALLIC (<i>Medium</i>)	P46-47	P47			●			
	VALENCIA IVORY FROST WHITE	P49-72	P41					●	
	CORSICAN GOLD, METALLIC FROST WHITE	P41-72	P41					●	
	VALENCIA IVORY CORSICAN GOLD, METALLIC	P49-41	P41					●	
	VALENCIA IVORY CLASSIC BLACK	P49-1	P41					●	
	CORSICAN GOLD, METALLIC CLASSIC BLACK	P41-1	P41					●	
	CALAIS CORAL, METALLIC (<i>Medium</i>) FROST WHITE	P48-72	P50						●
	CALAIS CORAL, METALLIC (<i>Medium</i>) CONCORD MAROON, METALLIC	P48-50	P50						●
	CONCORD MAROON, METALLIC FROST WHITE	P50-72	P50						●

⁴SOLID COLORS OR 2-TONES (ROOF & SPEAR) STANDARD ON "440-H" HARDTOP

2-TONE COLORS OPTIONAL AT EXTRA COST ON CONVERTIBLE (SPEAR ONLY, INCLUDES SPEAR MOULDING)

2-TONE COLORS OPTIONAL AT EXTRA COST ON "440" HARDTOP (ROOF & SPEAR, INCLUDES SPEAR MOULDING)

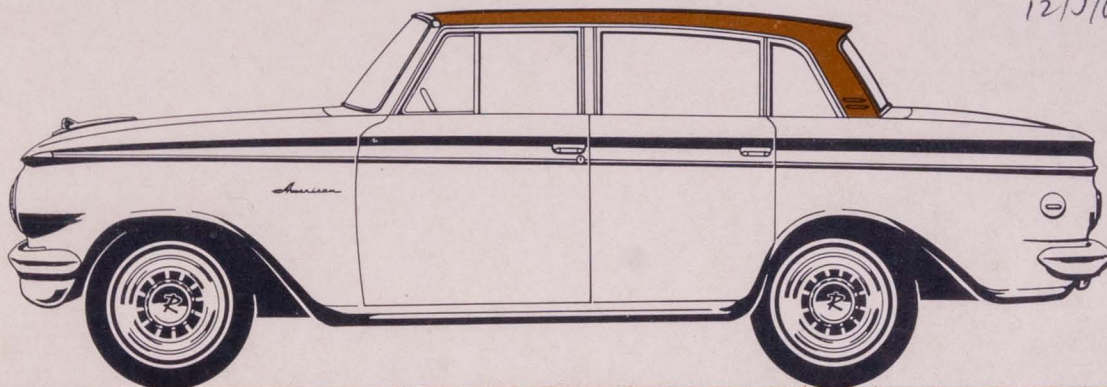
*WHITE OR BLACK VINYL TOP OPTIONAL ON CONVERTIBLE

■ BUCKET SEATS WITH CONSOLE STANDARD ON "440-H" HARDTOP

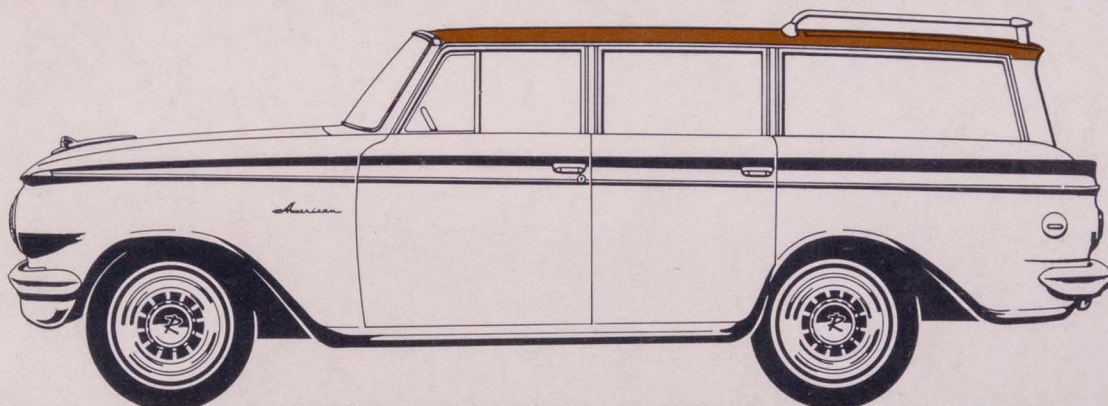
AMERICAN 440 or 440-H

TWO-TONE COLOR DESIGNS

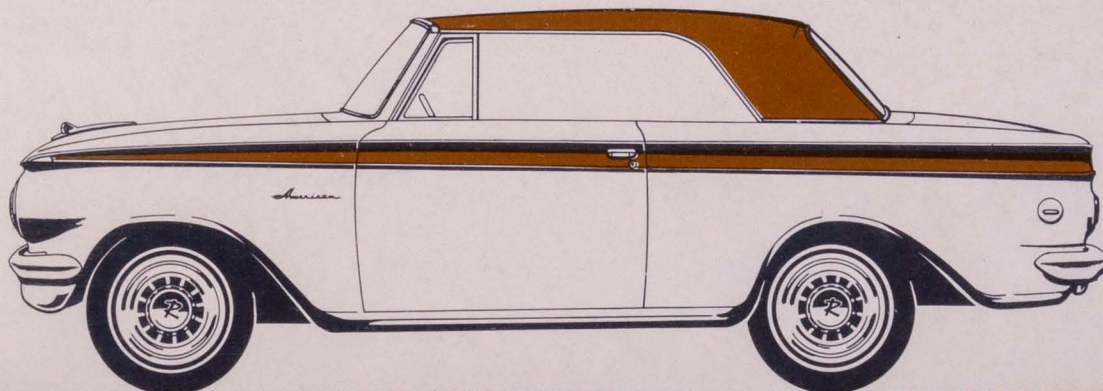
COLOR AND UPHOLSTERY AVAILABILITY
CHART IS SHOWN ON OPPOSITE PAGE



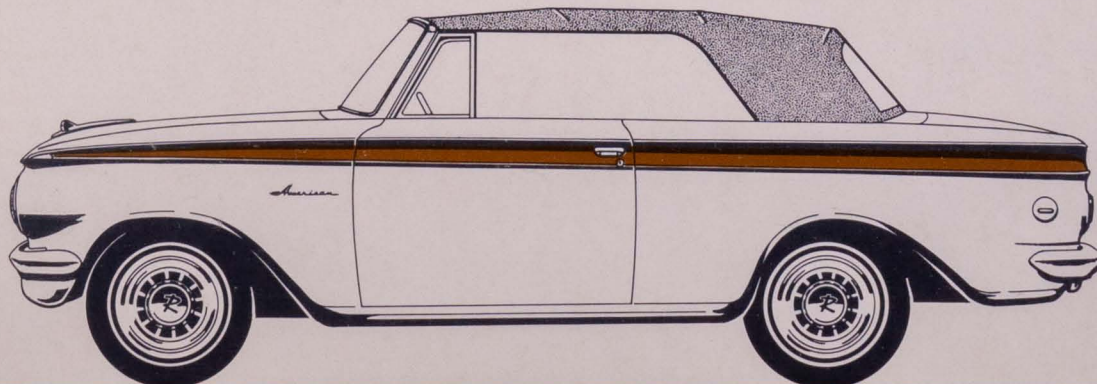
TWO OR FOUR-DOOR SEDAN, 440



FOUR-DOOR STATION WAGON, 440



TWO-DOOR HARDTOP, 440 (Solid or 2-Tone standard on 440-H)



TWO-DOOR CONVERTIBLE, 440 (Black or white top)

AMERICAN
440 OR 440-H

CLASSIC
550 OR 660

CLASSIC
770

AMBASSADOR
880

AMBASSADOR
990

CLASSIC 550 or 660

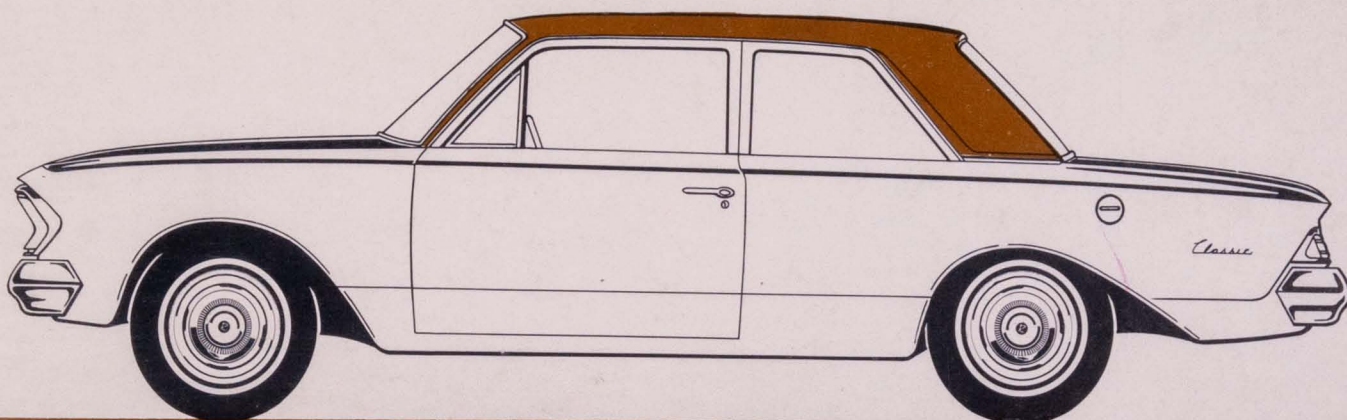
EXTERIOR COLOR AND UPHOLSTERY COMBINATIONS

R	SERIES			550			660				
	VINYL BOLSTER COLOR			SILVER	BLUE	AQUA	SILVER	BLUE	AQUA	RED	IVORY
	SOFT TRIM COLOR			BLACK	BLUE	AQUA	BLACK	BLUE	AQUA	RED	GOLD
	FABRIC (STANDARD)			T352C	T353C	T354C	T362C	T363C	T364C	T365C	T366C
	POROUS VINYL (EXTRA COST OPTION)			T352P	T353P	T354P	T362P	T363P	T364P	T365P	T366P
13 SOLID COLORS, STANDARD	EXTERIOR COLORS	PAINT CODE	WHEEL COLOR								
	CLASSIC BLACK	P1	P1	•	•	•	•	•	•	•	•
	FROST WHITE	P72	P43	•	•	•	•	•	•	•	•
	SCEPTRE SILVER, METALLIC	P43	P43	•			•			•	
	BRIARCLIFF RED	P30	P30	•			•			•	
	BAHAMA BLUE (Light)	P44	P45		•			•			
	CAPE COD BLUE, METALLIC (Medium)	P45	P45		•			•			
	MAJESTIC BLUE, METALLIC (Dark)	P40	P40		•			•			
	PALISADE GREEN (Light)	P46	P47			•			•		
	AEGEAN AQUA, METALLIC (Medium)	P47	P47			•			•		
	VALENCIA IVORY	P49	P41	•							•
	CORSICAN GOLD, METALLIC	P41	P41	•							•
	CALAIS CORAL, METALLIC (Medium)	P48	P50	•			•				
	CONCORD MAROON, METALLIC	P50	P50	•			•				
42 TWO-TONE COLOR COMBINATIONS, EXTRA COST (21 TWO-TONES LISTED ARE ALL REVERSIBLE)	CLASSIC BLACK FROST WHITE	P1-72	P1	•	•	•	•	•	•	•	•
	SCEPTRE SILVER, METALLIC FROST WHITE	P43-72	P43	•			•			•	
	BRIARCLIFF RED FROST WHITE	P30-72	P30	•			•			•	
	SCEPTRE SILVER, METALLIC CLASSIC BLACK	P43-1	P43	•			•			•	
	BRIARCLIFF RED CLASSIC BLACK	P30-1	P30	•			•			•	
	BAHAMA BLUE (Light) FROST WHITE	P44-72	P45		•			•			
	CAPE COD BLUE, METALLIC (Medium) FROST WHITE	P45-72	P45		•			•			
	MAJESTIC BLUE, METALLIC (Dark) FROST WHITE	P40-72	P40		•			•			
	BAHAMA BLUE (Light) CAPE COD BLUE, METALLIC (Medium)	P44-45	P45		•			•			
	BAHAMA BLUE (Light) MAJESTIC BLUE, METALLIC (Dark)	P44-40	P40		•			•			
	PALISADE GREEN (Light) FROST WHITE	P46-72	P47			•			•		
	AEGEAN AQUA, METALLIC (Medium) FROST WHITE	P47-72	P47			•			•		
	PALISADE GREEN (Light) AEGEAN AQUA, METALLIC (Medium)	P46-47	P47			•			•		
	VALENCIA IVORY FROST WHITE	P49-72	P41	•							•
	CORSICAN GOLD, METALLIC FROST WHITE	P41-72	P41	•							•
	VALENCIA IVORY CORSICAN GOLD, METALLIC	P49-41	P41	•							•
	VALENCIA IVORY CLASSIC BLACK	P49-1	P41	•							•
	CORSICAN GOLD, METALLIC CLASSIC BLACK	P41-1	P41	•							•
	CALAIS CORAL, METALLIC (Medium) FROST WHITE	P48-72	P50	•			•				
	CALAIS CORAL, METALLIC (Medium) CONCORD MAROON, METALLIC	P48-50	P50	•			•				
	CONCORD MAROON, METALLIC FROST WHITE	P50-72	P50	•			•				

CLASSIC 550 or 660

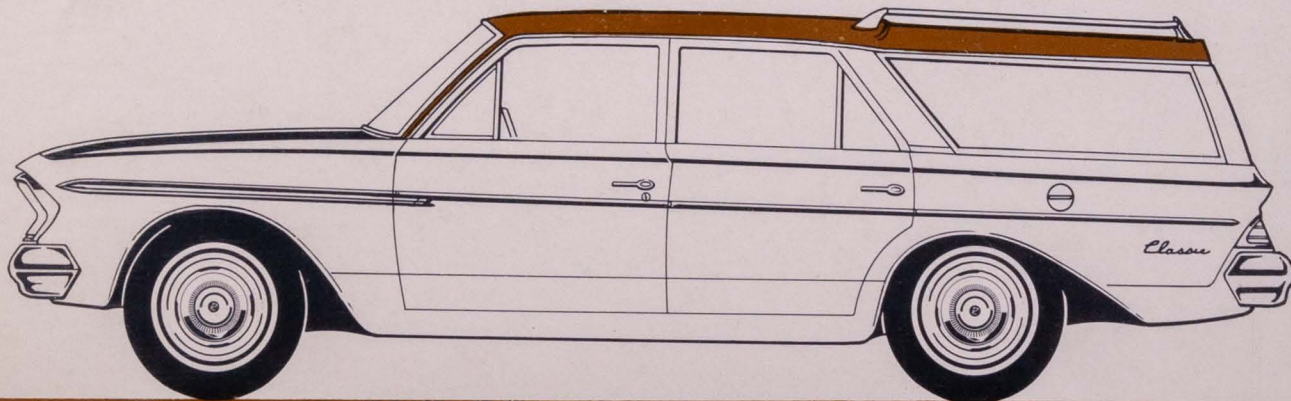
TWO-TONE COLOR DESIGNS
COLOR AND UPHOLSTERY AVAILABILITY
CHART IS SHOWN ON OPPOSITE PAGE

12/3/6



TWO OR FOUR-DOOR SEDAN

(550 model Shown)



FOUR-DOOR STATION WAGON

(660 model shown)

CLASSIC
550 OR 660

CLASSIC
770

AMBASSADOR
880

AMBASSADOR
990

CLASSIC 770

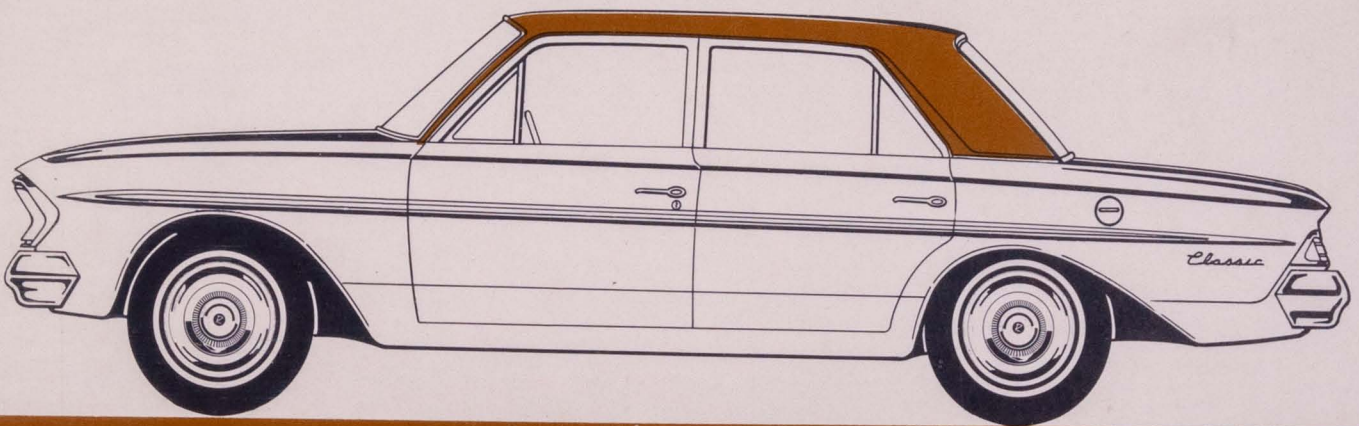
EXTERIOR COLOR AND UPHOLSTERY COMBINATIONS

(R)	VINYL BOLSTER COLOR			SILVER METALLIC	BLUE METALLIC	AQUA METALLIC	RED	GOLD METALLIC	CORAL METALLIC
	SOFT TRIM COLOR			BLACK	BLUE	AQUA	RED	GOLD	MAROON
	FABRIC (STANDARD)			T372C	T373C	T374C	T375C	T376C	T377C
	POROUS VINYL (EXTRA COST OPTION)			T372P	T373P	T374P	T375P	T376P	T377P
	BUCKET SEATS,FABRIC INSERT(EXTRA COST OPTION)			T342C	T343C	T344C	T345C	T346C	T347C
	BUCKET SEATS, ALL VINYL (EXTRA COST OPTION)			T342V	T343V	T344V	T345V	T346V	T347V
13 SOLID COLORS, STANDARD	EXTERIOR COLORS	PAINT CODE	WHEEL COLOR						
	CLASSIC BLACK	P1	P1	●	●	●	●	●	●
	FROST WHITE	P72	P43	●	●	●	●	●	●
	SCEPTRE SILVER, METALLIC	P43	P43	●			●		
	BRIARCLIFF RED	P30	P30	●			●		
	BAHAMA BLUE (Light)	P44	P45		●				
	CAPE COD BLUE, METALLIC (Medium)	P45	P45		●				
	MAJESTIC BLUE, METALLIC (Dark)	P40	P40		●				
	PALISADE GREEN (Light)	P46	P47			●			
	AEGEAN AQUA, METALLIC (Medium)	P47	P47			●			
	VALENCIA IVORY	P49	P41					●	
	CORSICAN GOLD, METALLIC	P41	P41					●	
	CALAIS CORAL, METALLIC (Medium)	P48	P50						●
42 TWO-TONE COLOR COMBINATIONS, EXTRA COST (21 TWO-TONES LISTED ARE ALL REVERSIBLE)	CONCORD MAROON, METALLIC	P50	P50						●
	CLASSIC BLACK FROST WHITE	P1-72	P1	●	●	●	●	●	●
	SCEPTRE SILVER, METALLIC FROST WHITE	P43-72	P43	●			●		
	BRIARCLIFF RED FROST WHITE	P30-72	P30	●			●		
	SCEPTRE SILVER, METALLIC CLASSIC BLACK	P43-1	P43	●			●		
	BRIARCLIFF RED CLASSIC BLACK	P30-1	P30	●			●		
	BAHAMA BLUE (Light) FROST WHITE	P44-72	P45		●				
	CAPE COD BLUE, METALLIC (Medium) FROST WHITE	P45-72	P45		●				
	MAJESTIC BLUE, METALLIC (Dark) FROST WHITE	P40-72	P40		●				
	BAHAMA BLUE (Light) CAPE COD BLUE, METALLIC (Medium)	P44-45	P45		●				
	BAHAMA BLUE (Light) MAJESTIC BLUE, METALLIC (Dark)	P44-40	P40		●				
	PALISADE GREEN (Light) FROST WHITE	P46-72	P47			●			
	AEGEAN AQUA, METALLIC (Medium) FROST WHITE	P47-72	P47			●			
	PALISADE GREEN (Light) AEGEAN AQUA, METALLIC (Medium)	P46-47	P47			●			
	VALENCIA IVORY FROST WHITE	P49-72	P41					●	
	CORSICAN GOLD, METALLIC FROST WHITE	P41-72	P41					●	
	VALENCIA IVORY CORSICAN GOLD, METALLIC	P49-41	P41					●	
	VALENCIA IVORY CLASSIC BLACK	P49-1	P41					●	
	CORSICAN GOLD, METALLIC CLASSIC BLACK	P41-1	P41					●	
	CALAIS CORAL, METALLIC (Medium) FROST WHITE	P48-72	P50						●
	CALAIS CORAL, METALLIC (Medium) CONCORD MAROON, METALLIC	P48-50	P50						●
	CONCORD MAROON, METALLIC FROST WHITE	P50-72	P50						●

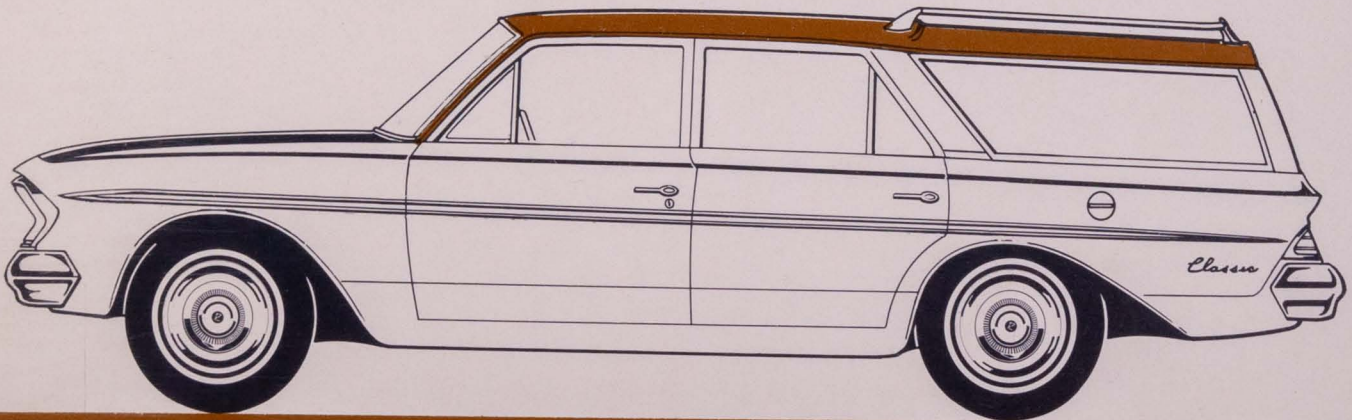
CLASSIC 770

TWO-TONE COLOR DESIGNS
COLOR AND UPHOLSTERY AVAILABILITY
CHART IS SHOWN ON OPPOSITE PAGE

12/5/62



TWO OR FOUR-DOOR SEDAN



FOUR-DOOR STATION WAGON

CLASSIC
770

AMBASSADOR
880

AMBASSADOR
990

AMBASSADOR 880

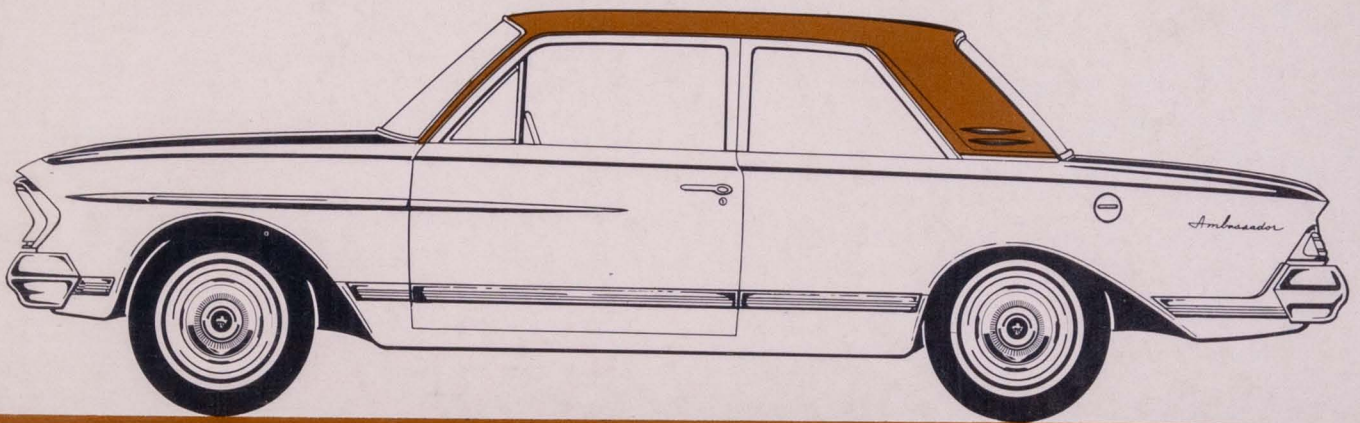
EXTERIOR COLOR AND UPHOLSTERY COMBINATIONS

(R)	VINYL VOLSTER COLOR			SILVER METALLIC	BLUE METALLIC	AQUA METALLIC	RED	GOLD METALLIC
	SOFT TRIM COLOR			BLACK	BLUE	AQUA	RED	GOLD
	FABRIC (STANDARD)			T382C	T383C	T384C	T385C	T386C
	POROUS VINYL (EXTRA COST OPTION)			T382P	T383P	T384P	T385P	T386P
13 SOLID COLORS, STANDARD	EXTERIOR COLORS	PAINT CODE	WHEEL COLOR					
	CLASSIC BLACK	P1	P1	•	•	•	•	•
	FROST WHITE	P72	P43	•	•	•	•	•
	SCEPTRE SILVER, METALLIC	P43	P43	•			•	
	BRIARCLIFF RED	P30	P30	•			•	
	BAHAMA BLUE (Light)	P44	P45		•			
	CAPE COD BLUE, METALLIC (Medium)	P45	P45		•			
	MAJESTIC BLUE, METALLIC (Dark)	P40	P40		•			
	PALISADE GREEN (Light)	P46	P47			•		
	AEGEAN AQUA, METALLIC (Medium)	P47	P47			•		
	VALENCIA IVORY	P49	P41					•
	CORSICAN GOLD, METALLIC	P41	P41					•
	CALAIS CORAL, METALLIC (Medium)	P48	P50	•				
	CONCORD MAROON, METALLIC	P50	P50	•				
(R) 42 TWO-TONE COLOR COMBINATIONS, EXTRA COST (21 TWO-TONES LISTED ARE ALL REVERSIBLE)	CLASSIC BLACK FROST WHITE	P1-72	P1	•	•	•	•	•
	SCEPTRE SILVER, METALLIC FROST WHITE	P43-72	P43	•			•	
	BRIARCLIFF RED FROST WHITE	P30-72	P30	•			•	
	SCEPTRE SILVER, METALLIC CLASSIC BLACK	P43-1	P43	•			•	
	BRIARCLIFF RED CLASSIC BLACK	P30-1	P30	•			•	
	BAHAMA BLUE (Light) FROST WHITE	P44-72	P45		•			
	CAPE COD BLUE, METALLIC (Medium) FROST WHITE	P45-72	P45		•			
	MAJESTIC BLUE, METALLIC (Dark) FROST WHITE	P40-72	P40		•			
	BAHAMA BLUE (Light) CAPE COD BLUE, METALLIC (Medium)	P44-45	P45		•			
	BAHAMA BLUE (Light) MAJESTIC BLUE, METALLIC (Dark)	P44-40	P40		•			
	PALISADE GREEN (Light) FROST WHITE	P46-72	P47			•		
	AEGEAN AQUA, METALLIC (Medium) FROST WHITE	P47-72	P47			•		
	PALISADE GREEN (Light) AEGEAN AQUA, METALLIC (Medium)	P46-47	P47			•		
	VALENCIA IVORY FROST WHITE	P49-72	P41					•
	CORSICAN GOLD, METALLIC FROST WHITE	P41-72	P41					•
	VALENCIA IVORY CORSICAN GOLD, METALLIC	P49-41	P41					•
	VALENCIA IVORY CLASSIC BLACK	P49-1	P41					•
	CORSICAN GOLD, METALLIC CLASSIC BLACK	P41-1	P41					•
	CALAIS CORAL, METALLIC (Medium) FROST WHITE	P48-72	P50	•				
	CALAIS CORAL, METALLIC (Medium) CONCORD MAROON, METALLIC	P48-50	P50	•				
	CONCORD MAROON, METALLIC FROST WHITE	P50-72	P50	•				

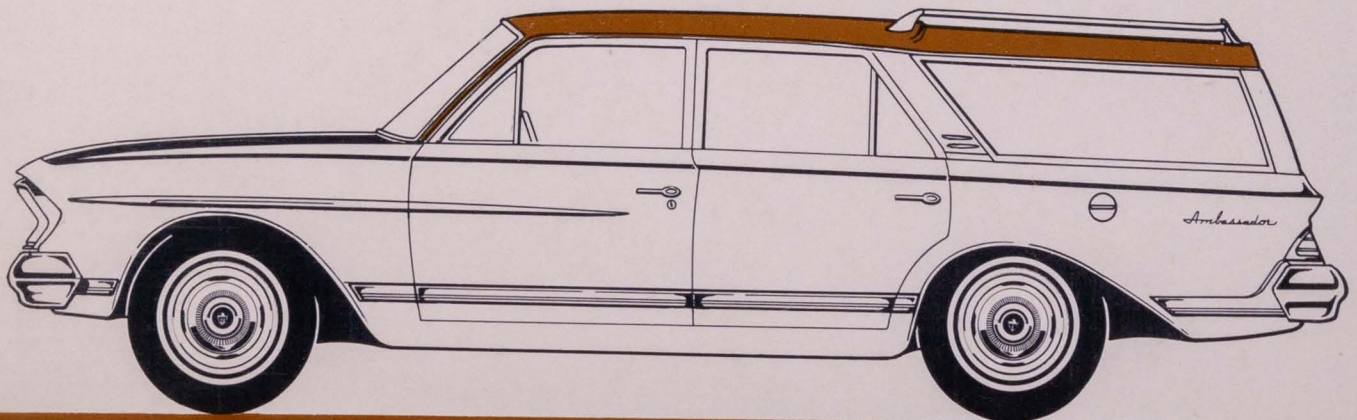
AMBASSADOR 880

TWO-TONE COLOR DESIGNS
COLOR AND UPHOLSTERY AVAILABILITY
CHART IS SHOWN ON OPPOSITE PAGE

12/5/62



TWO OR FOUR-DOOR SEDAN



FOUR-DOOR STATION WAGON

AMBASSADOR 990

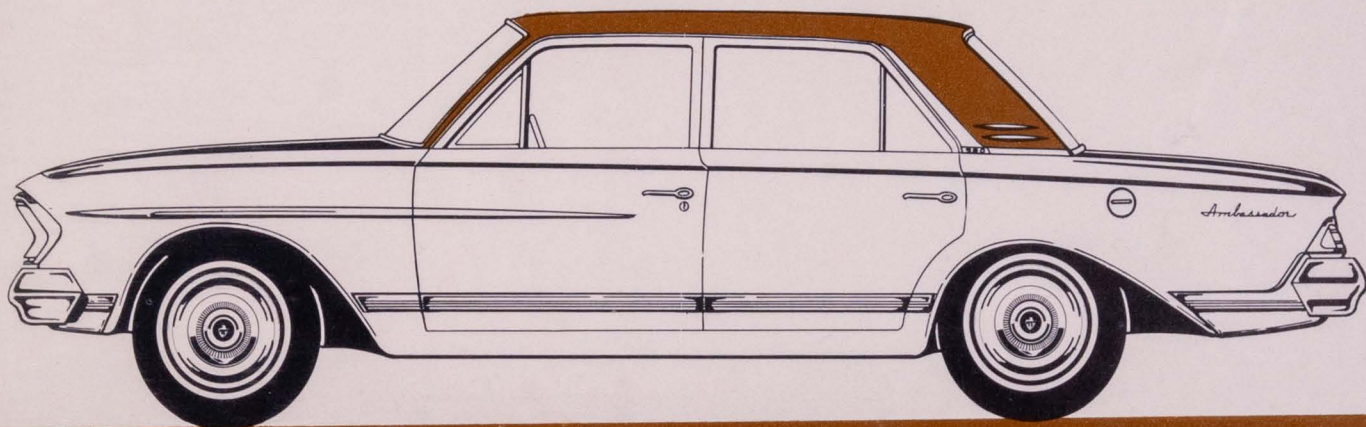
EXTERIOR COLOR AND UPHOLSTERY COMBINATIONS

®	VINYL BOLSTER COLOR			SILVER METALLIC	BLUE METALLIC	AQUA METALLIC	RED	GOLD METALLIC	CORAL METALLIC
	SOFT TRIM COLOR			BLACK	BLUE	AQUA	RED	GOLD	MAROON
	FABRIC (STANDARD)			T392C	T393C	T394C	T395C	T396C	T397C
	POROUS VINYL (EXTRA COST OPTION)			T392P	T393P	T394P	T395P	T396P	T397P
	BUCKET SEATS, FABRIC INSERT (EXTRA COST OPTION)			T342C	T343C	T344C	T345C	T346C	T347C
	BUCKET SEATS, ALL VINYL (EXTRA COST OPTION)			T342V	T343V	T344V	T345V	T346V	T347V
13 SOLID COLORS, STANDARD	EXTERIOR COLORS	PAINT CODE	WHEEL COLOR						
	CLASSIC BLACK	P1	P1	●	●	●	●	●	●
	FROST WHITE	P72	P43	●	●	●	●	●	●
	SCEPTRE SILVER, METALLIC	P43	P43	●			●		
	BRIARCLIFF RED	P30	P30	●			●		
	BAHAMA BLUE (Light)	P44	P45		●				
	CAPE COD BLUE, METALLIC (Medium)	P45	P45		●				
	MAJESTIC BLUE, METALLIC (Dark)	P40	P40		●				
	PALISADE GREEN (Light)	P46	P47			●			
	AEGEAN AQUA, METALLIC (Medium)	P47	P47			●			
	VALENCIA IVORY	P49	P41					●	
	CORSICAN GOLD, METALLIC	P41	P41					●	
	CALAIS CORAL, METALLIC (Medium)	P48	P50						●
	CONCORD MAROON, METALLIC	P50	P50						●
42 TWO-TONE COLOR COMBINATIONS, EXTRA COST (21 TWO-TONES LISTED ARE ALL REVERSIBLE)	CLASSIC BLACK FROST WHITE	P1-72	P1	●	●	●	●	●	●
	SCEPTRE SILVER, METALLIC FROST WHITE	P43-72	P43	●			●		
	BRIARCLIFF RED FROST WHITE	P30-72	P30	●			●		
	SCEPTRE SILVER, METALLIC CLASSIC BLACK	P43-1	P43	●			●		
	BRIARCLIFF RED CLASSIC BLACK	P30-1	P30	●			●		
	BAHAMA BLUE (Light) FROST WHITE	P44-72	P45		●				
	CAPE COD BLUE, METALLIC (Medium) FROST WHITE	P45-72	P45		●				
	MAJESTIC BLUE, METALLIC (Dark) FROST WHITE	P40-72	P40		●				
	BAHAMA BLUE (Light) CAPE COD BLUE, METALLIC (Medium)	P44-45	P45		●				
	BAHAMA BLUE (Light) MAJESTIC BLUE, METALLIC (Dark)	P44-40	P40		●				
	PALISADE GREEN (Light) FROST WHITE	P46-72	P47			●			
	AEGEAN AQUA, METALLIC (Medium) FROST WHITE	P47-72	P47			●			
	PALISADE GREEN (Light) AEGEAN AQUA, METALLIC (Medium)	P46-47	P47			●			
	VALENCIA IVORY FROST WHITE	P49-72	P41					●	
	CORSICAN GOLD, METALLIC FROST WHITE	P41-72	P41					●	
	VALENCIA IVORY CORSICAN GOLD, METALLIC	P49-41	P41					●	
	VALENCIA IVORY CLASSIC BLACK	P49-1	P41					●	
	CORSICAN GOLD, METALLIC CLASSIC BLACK	P41-1	P41					●	
	CALAIS CORAL, METALLIC (Medium) FROST WHITE	P48-72	P50						●
	CALAIS CORAL, METALLIC (Medium) CONCORD MAROON, METALLIC	P48-50	P50						●
	CONCORD MAROON, METALLIC FROST WHITE	P50-72	P50						●

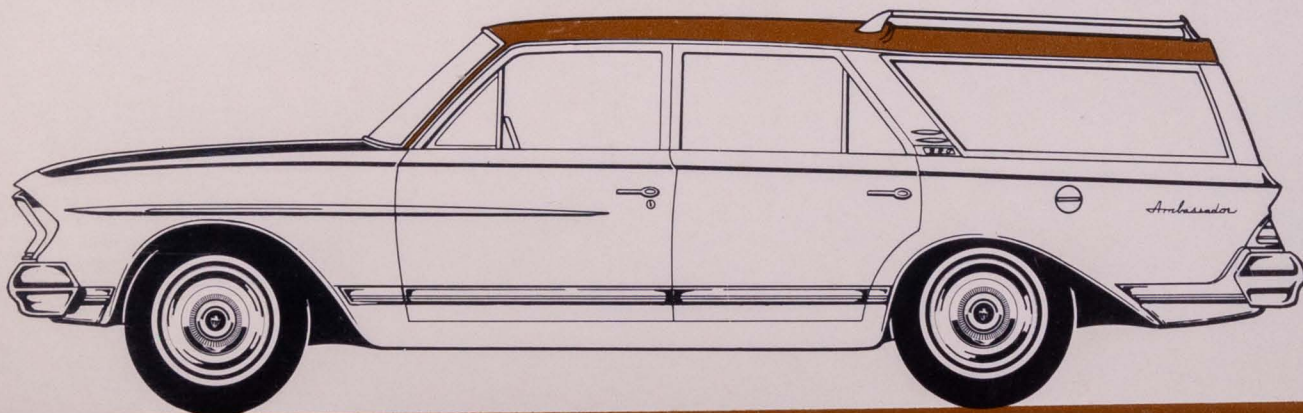
AMBASSADOR 990

TWO-TONE COLOR DESIGNS

COLOR AND UPHOLSTERY AVAILABILITY
CHART IS SHOWN ON OPPOSITE PAGE



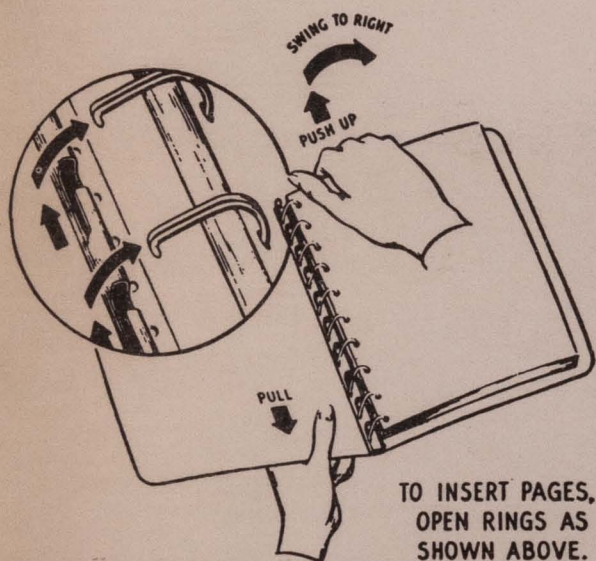
TWO OR FOUR-DOOR SEDAN



FOUR-DOOR STATION WAGON

THIS IS A
TALLY HO
BINDER

Easily Operated as Follows



TO INSERT PAGES,
OPEN RINGS AS
SHOWN ABOVE.

Manufactured by

THE BURKHARDT COMPANY

Detroit 16, Michigan

"BINDERS TO AMERICAN BUSINESS"

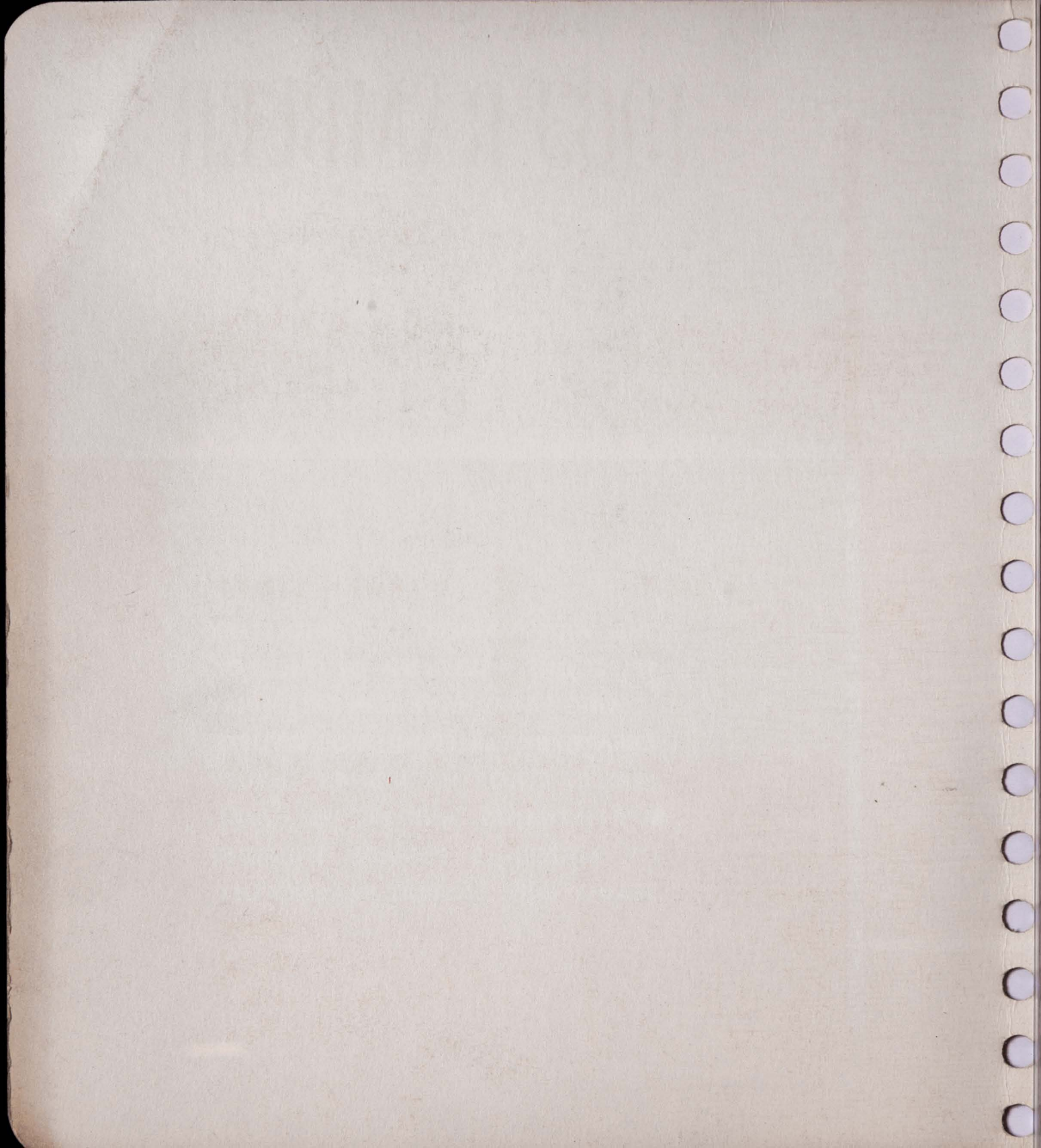
Since 1911

COLORS
and
UPHOLSTERIES

1963 RAMBLER

UPHOLSTERY SELECTIONS

THE WIDE VARIETY OF UPHOLSTERY SELECTIONS PRESENTED IN THE FOLLOWING PAGES HAVE BEEN TASTEFULLY CREATED BY SKILLED INTERIOR STYLISTS. PERFECT COLOR HARMONIES, LUXURY APPOINTMENTS, AND HIGHEST QUALITY MATERIALS PROVIDE STUNNING BEAUTY WITH LASTING PRACTICALITY.



RAMBLER AMERICAN 220

UPHOLSTERY SELECTIONS

FABRIC-VINYL OR ALL-VINYL

VINYL

"SABLE" GRAIN LEATHER TEXTURE
WITH TWILL FABRIC BACKING

FABRIC

'SANTA FE' PATTERN
39% NYLON
41% VISCOSE
20% ACETATE

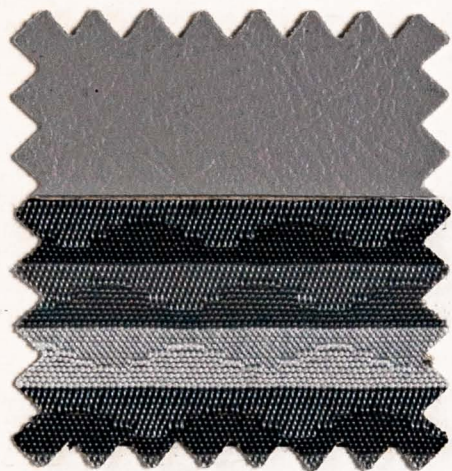
POROUS VINYL

"BRASILIA" PATTERN
POROUS VINYL COATING
ON TWILL FABRIC BACKING



AMERICAN 220

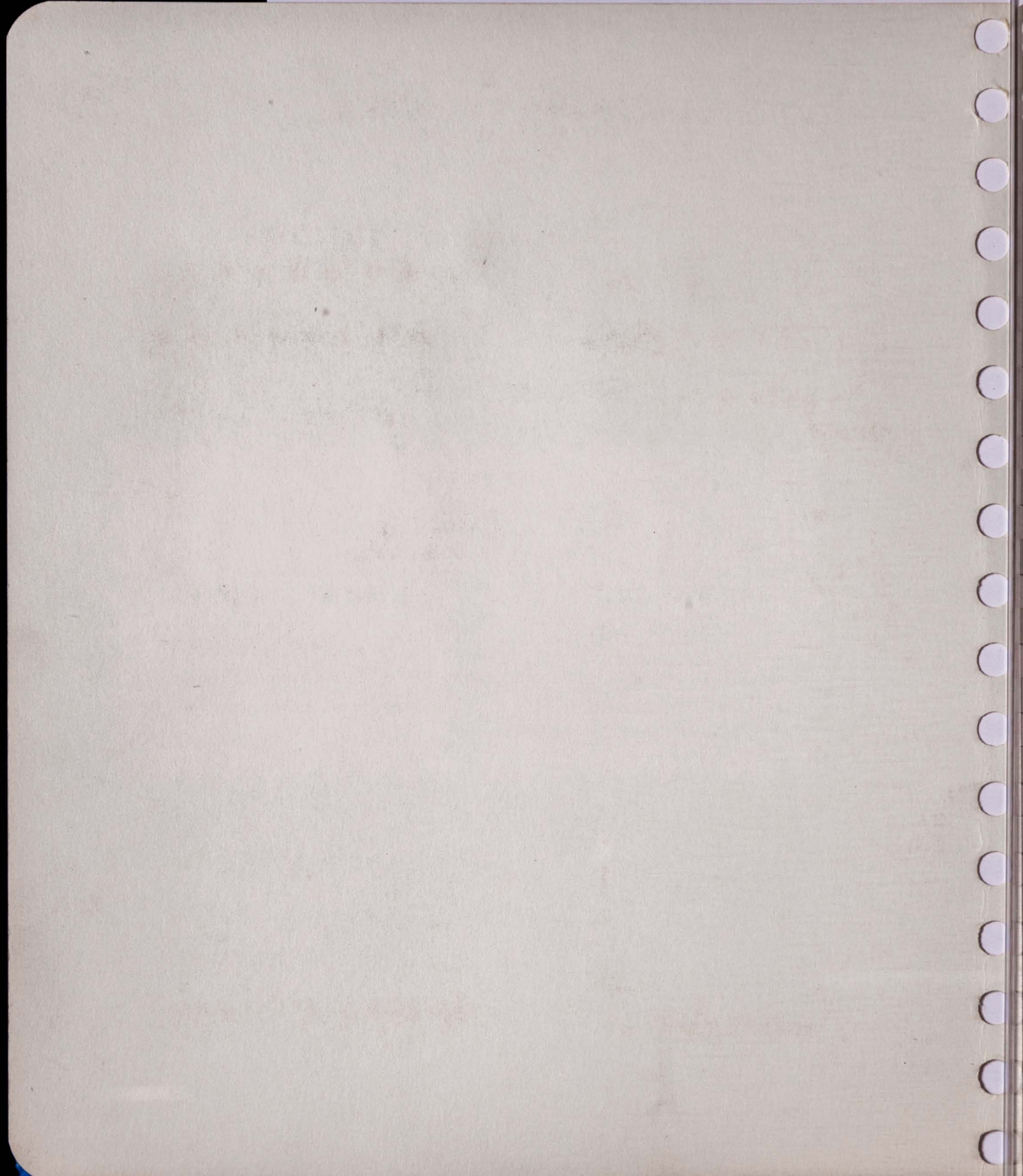
AMERICAN 220



T302C



T302P



RAMBLER AMERICAN 330

AND

RAMBLER CLASSIC 550

UPHOLSTERY SELECTIONS

AMERICAN 330
CLASSIC 550

VINYL

"SABLE" GRAIN LEATHER TEXTURE
WITH TWILL FABRIC BACKING

FABRIC

"ALHAMBRA" PATTERN

39% NYLON

44% VISCOSE

17% ARNEL

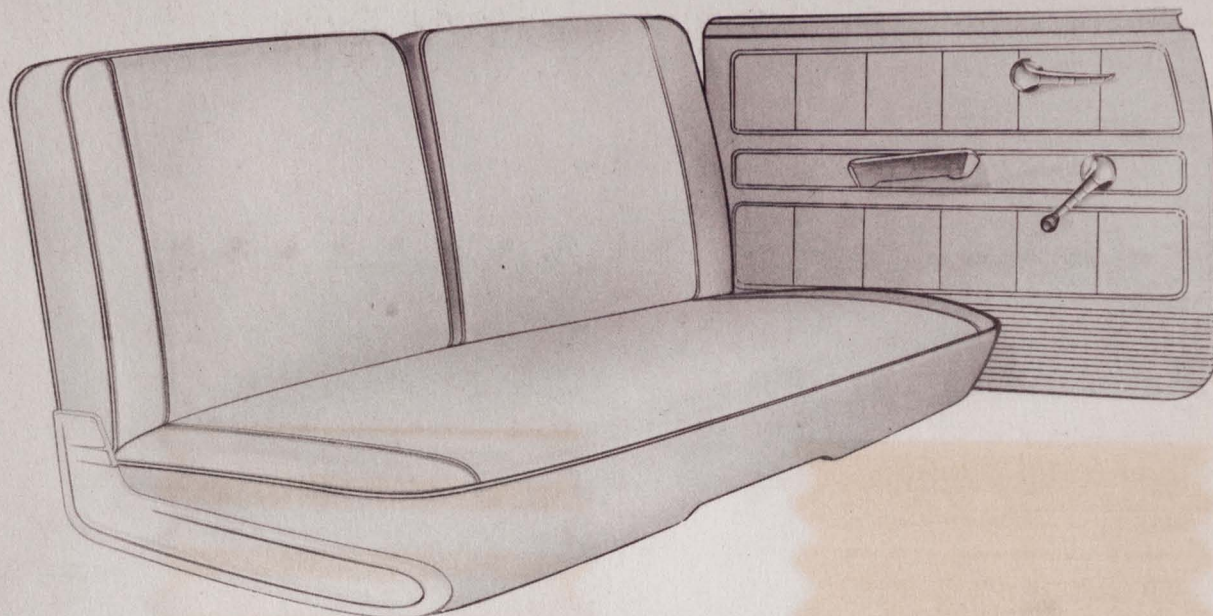
OR, 38% NYLON, 62% VISCOSE

POROUS VINYL

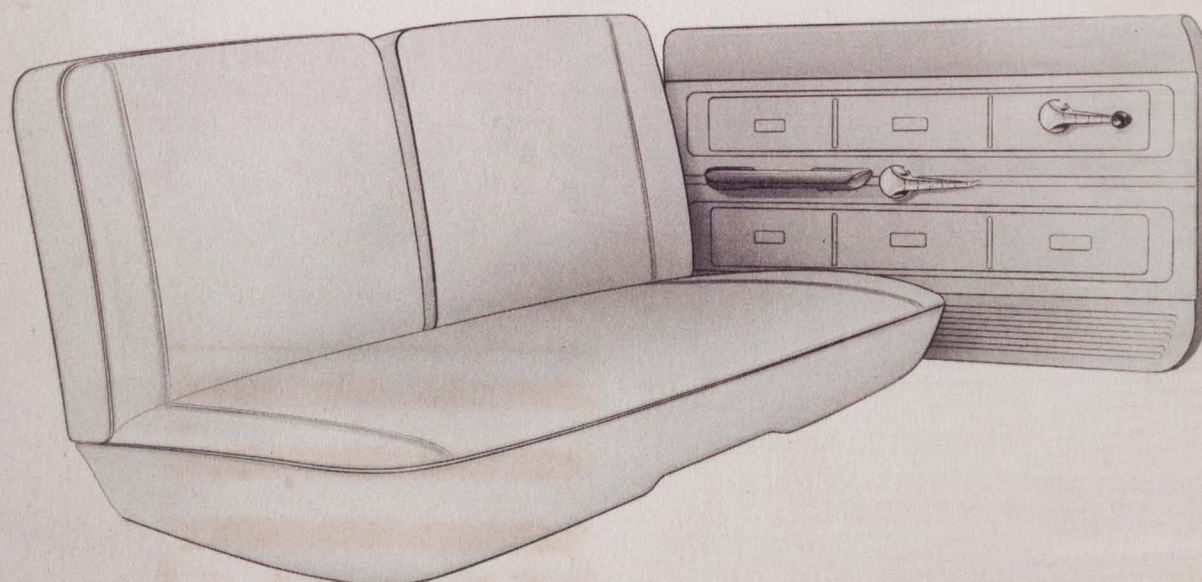
"BRASILIA" PATTERN

POROUS VINYL COATING

ON TWILL FABRIC BACKING

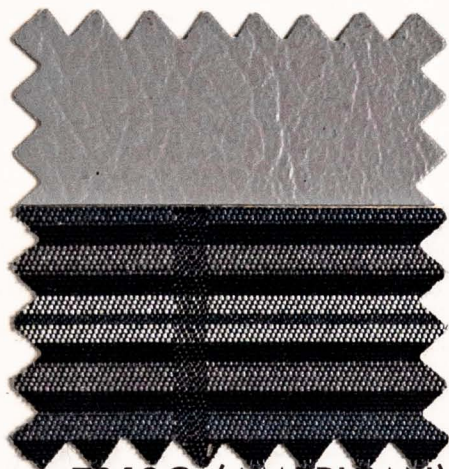


AMERICAN 330



CLASSIC 550

AMERICAN 330 & CLASSIC 550



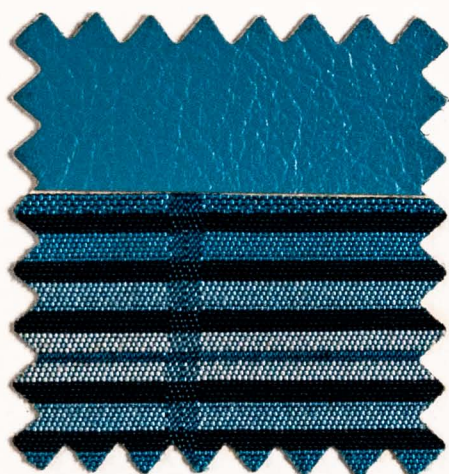
T312C (AMERICAN)

T352C (CLASSIC)



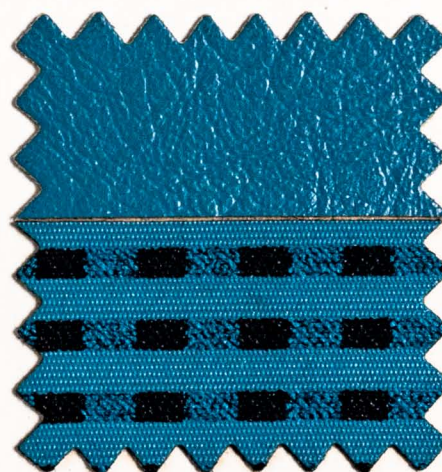
T312P (AMERICAN)

T352P (CLASSIC)



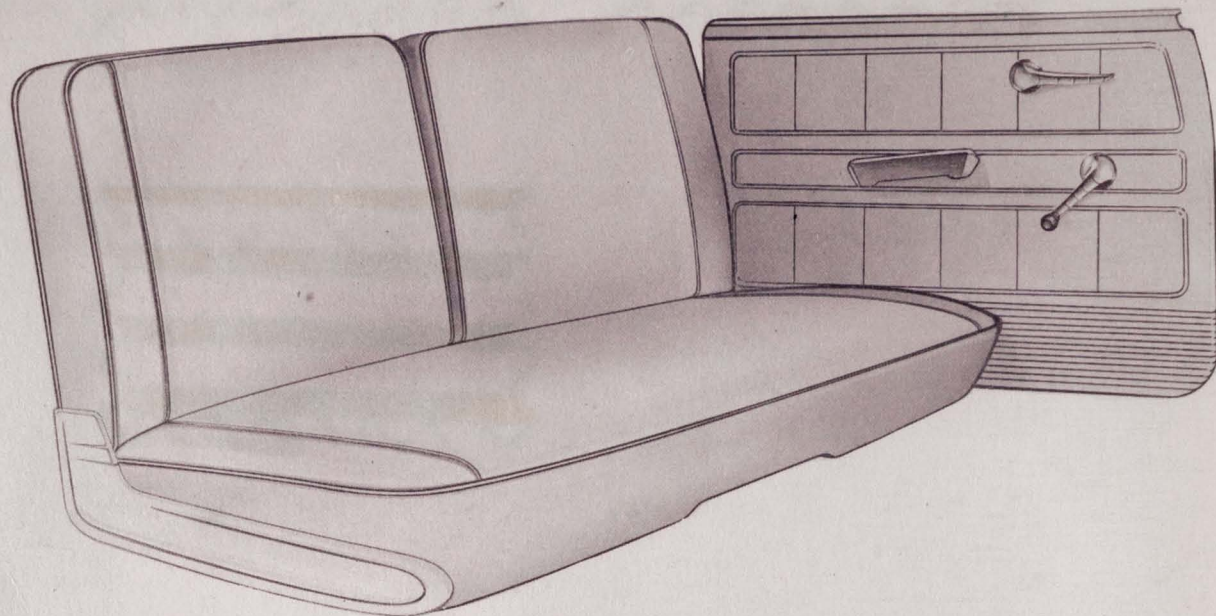
T313C (AMERICAN)

T353C (CLASSIC)

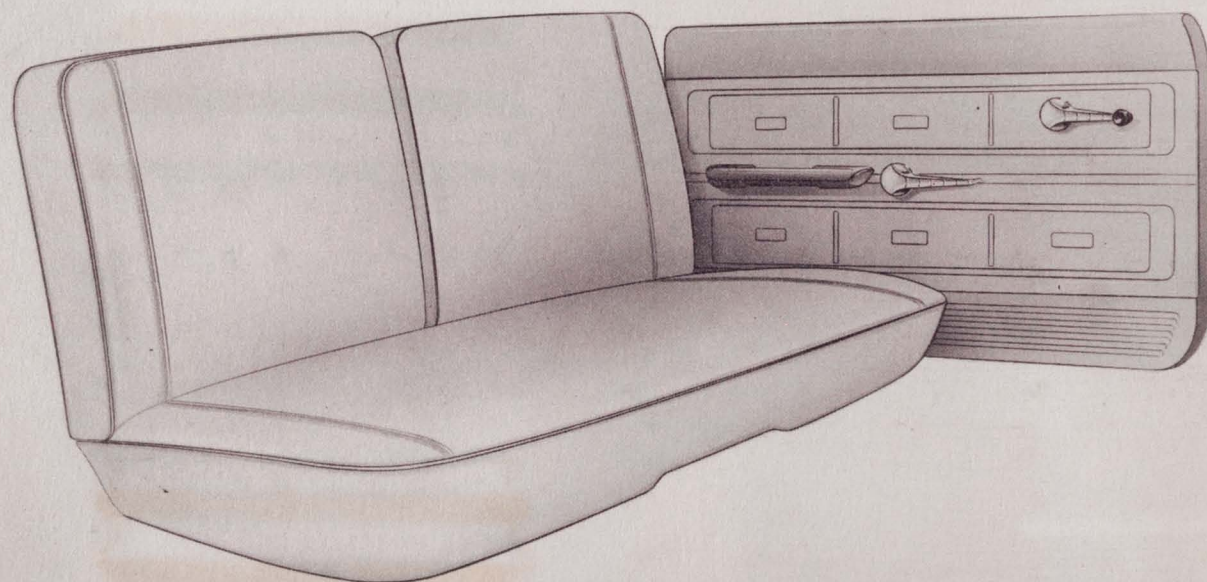


T313P (AMERICAN)

T353P (CLASSIC)



AMERICAN 330

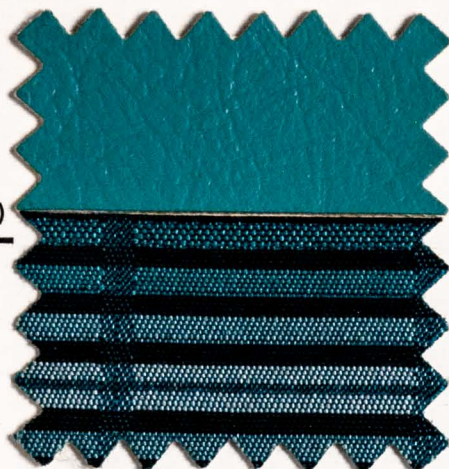


CLASSIC 550

AMERICAN 330 & CLASSIC 550

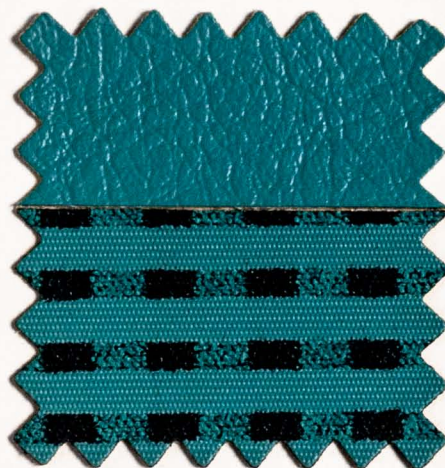
T314C
(AMERICAN)

T354C
(CLASSIC)



T314P
(AMERICAN)

T354P
(CLASSIC)



T315C
(AMERICAN)



T315P
(AMERICAN)

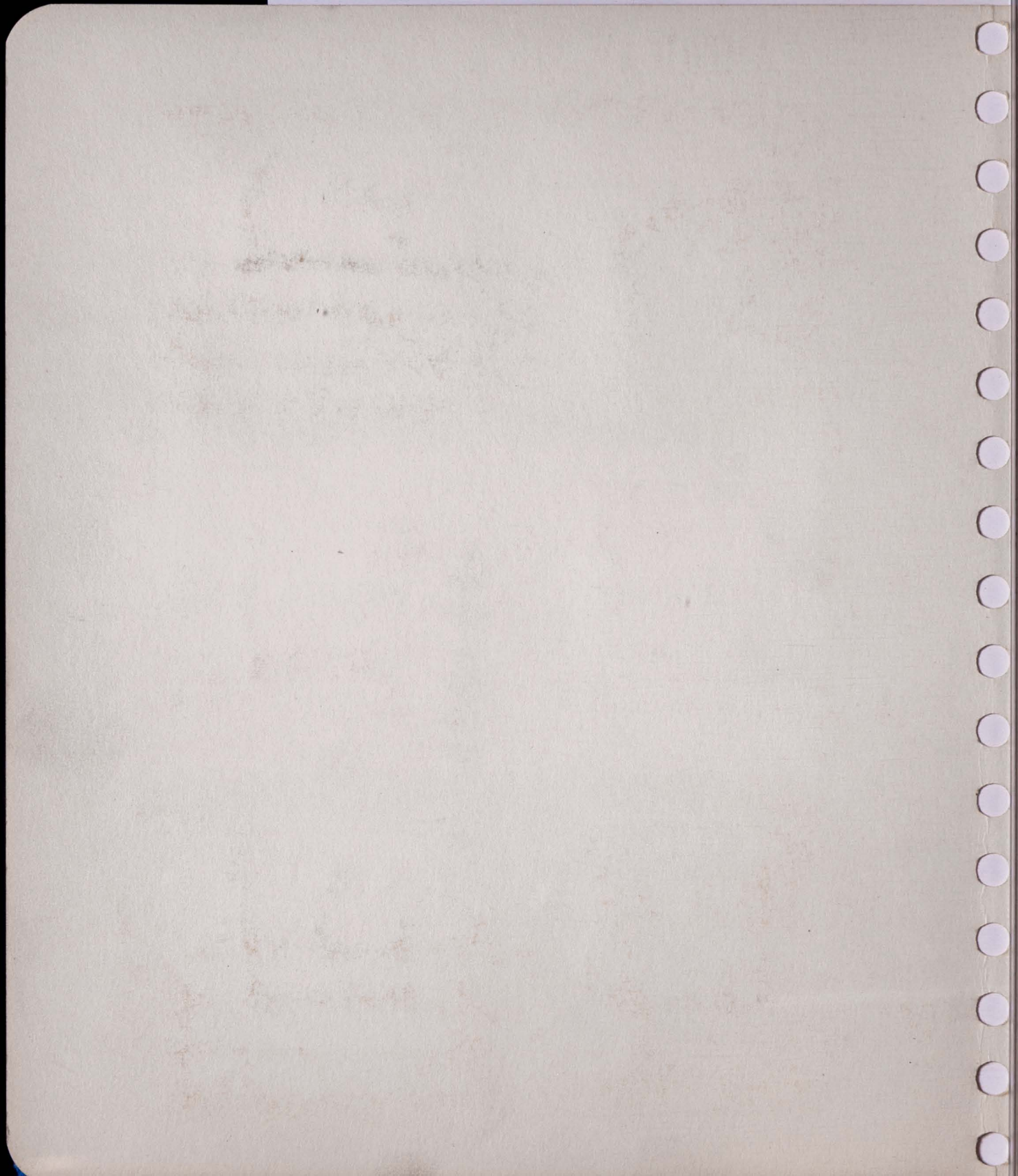


T316C
(AMERICAN)



T316P
(AMERICAN)





RAMBLER AMERICAN 440

UPHOLSTERY SELECTIONS

AMERICAN 440

VINYL

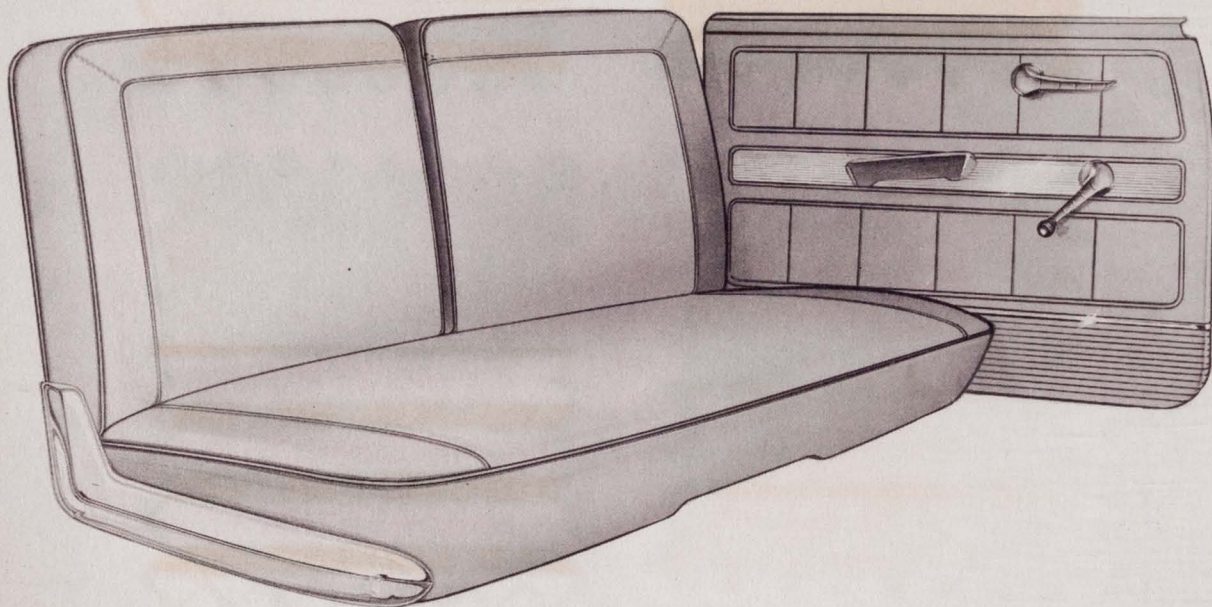
"SABLE" GRAIN LEATHER TEXTURE
WITH TWILL FABRIC BACKING

FABRIC

"ATLANTIS" PATTERN
50 % NYLON
50 % RAYON

POROUS VINYL

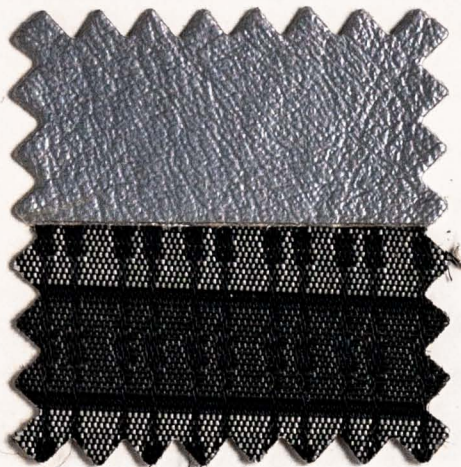
"BRASILIA" PATTERN
POROUS VINYL COATING
ON TWILL FABRIC BACKING



AMERICAN 440

AMERICAN 440

T322C



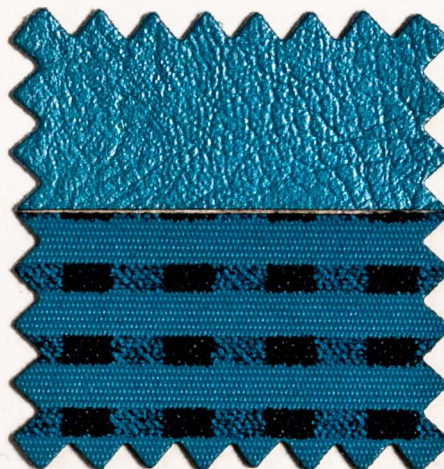
T322P



T323C



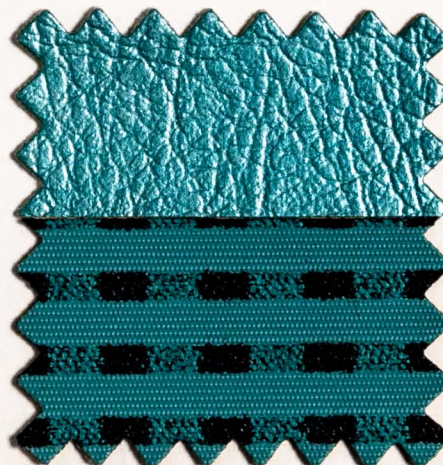
T323P

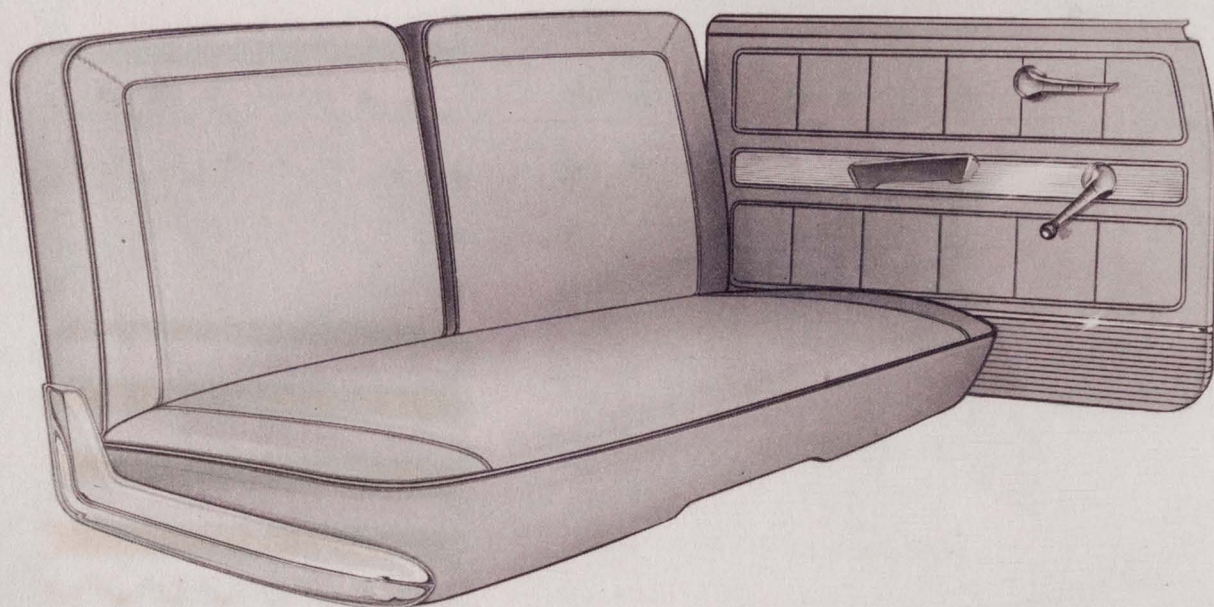


T324C



T324P





AMERICAN 440

AMERICAN 440

T325C



T325P



T326C



T326P

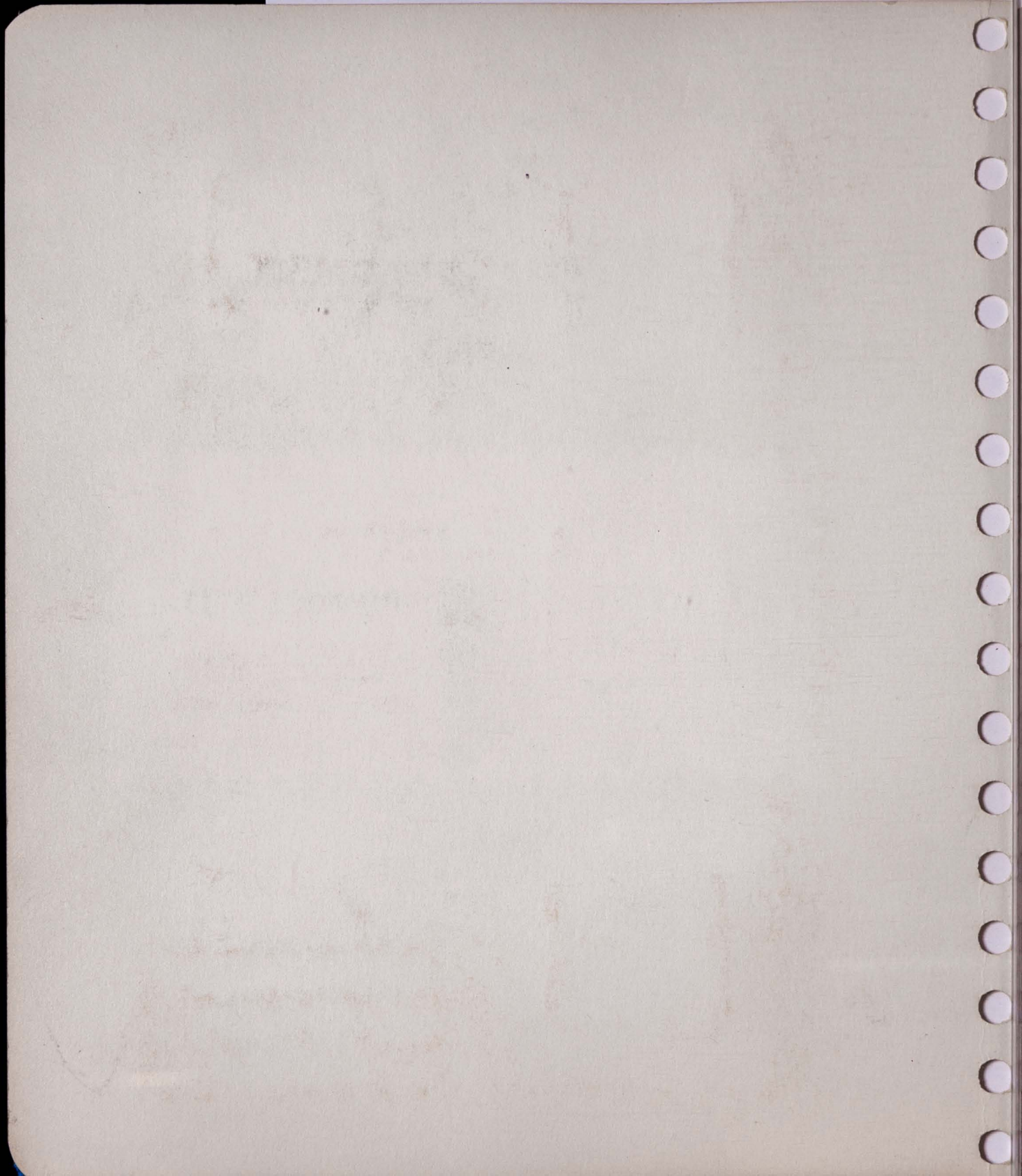


T327C



T327P





RAMBLER CLASSIC 660

UPHOLSTERY SELECTIONS

VINYL

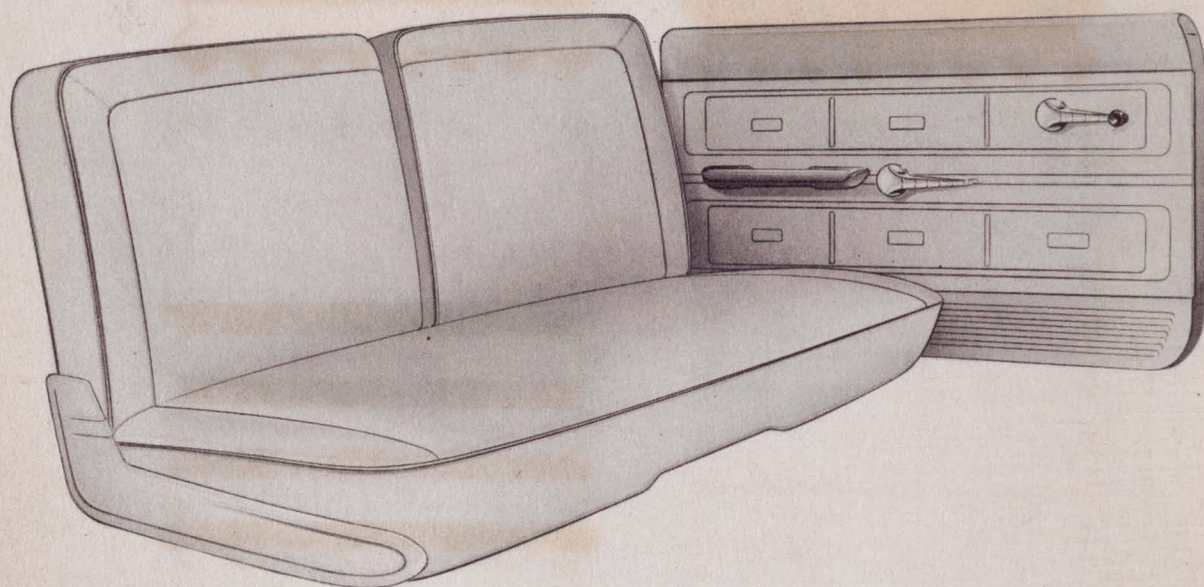
"SABLE" GRAIN LEATHER TEXTURE
WITH TWILL FABRIC BACKING

FABRIC

"ATLANTIS" PATTERN
50% NYLON
50% RAYON

POROUS VINYL

"BRASILIA" PATTERN
POROUS VINYL COATING
ON TWILL FABRIC BACKING



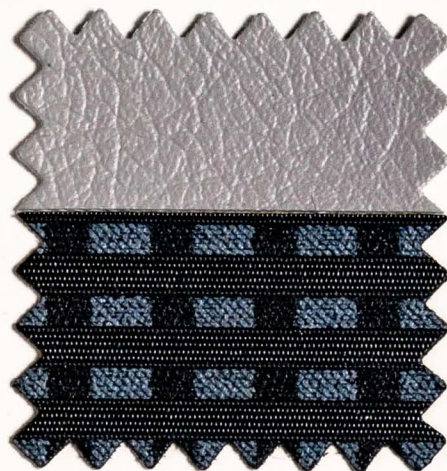
CLASSIC 660

CLASSIC 660

T362C



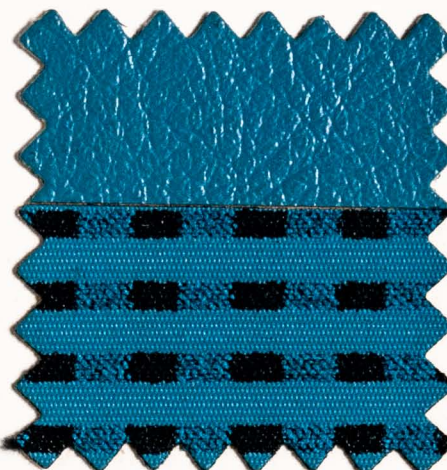
T362P



T363C



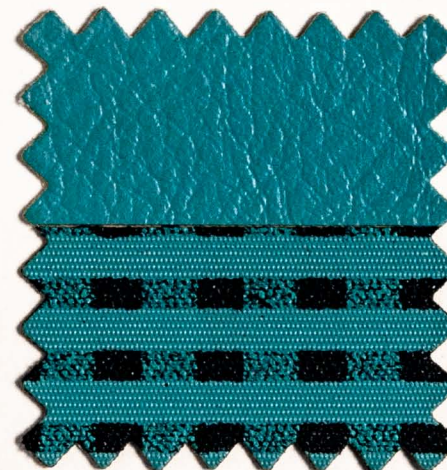
T363P

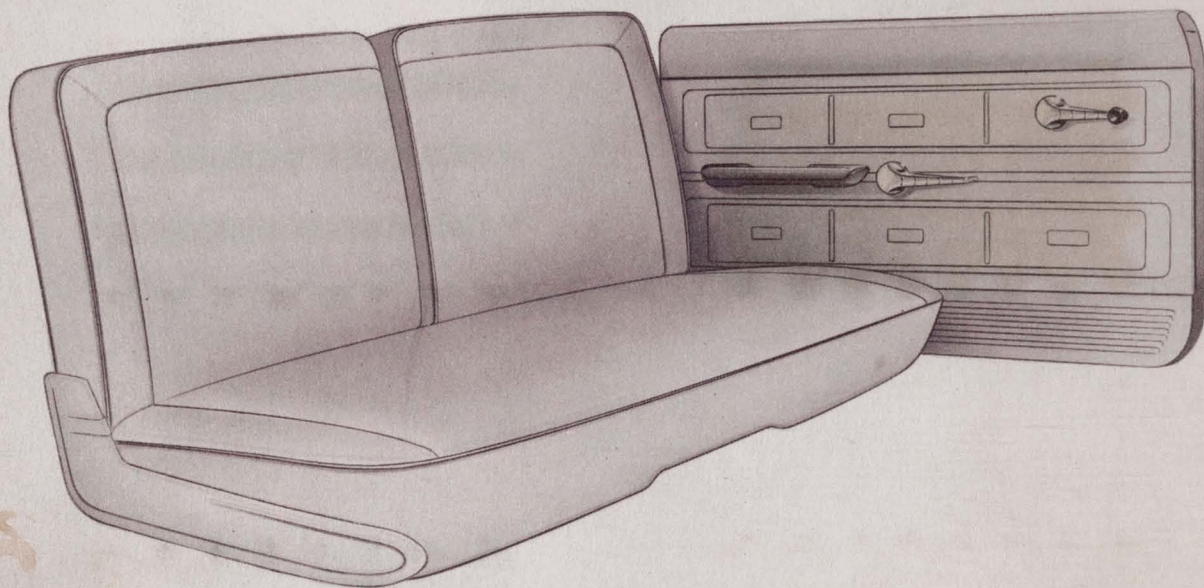


T364C



T364P





CLASSIC 660

CLASSIC 660



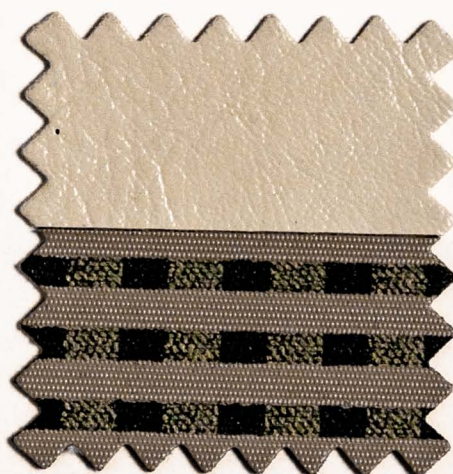
T365C



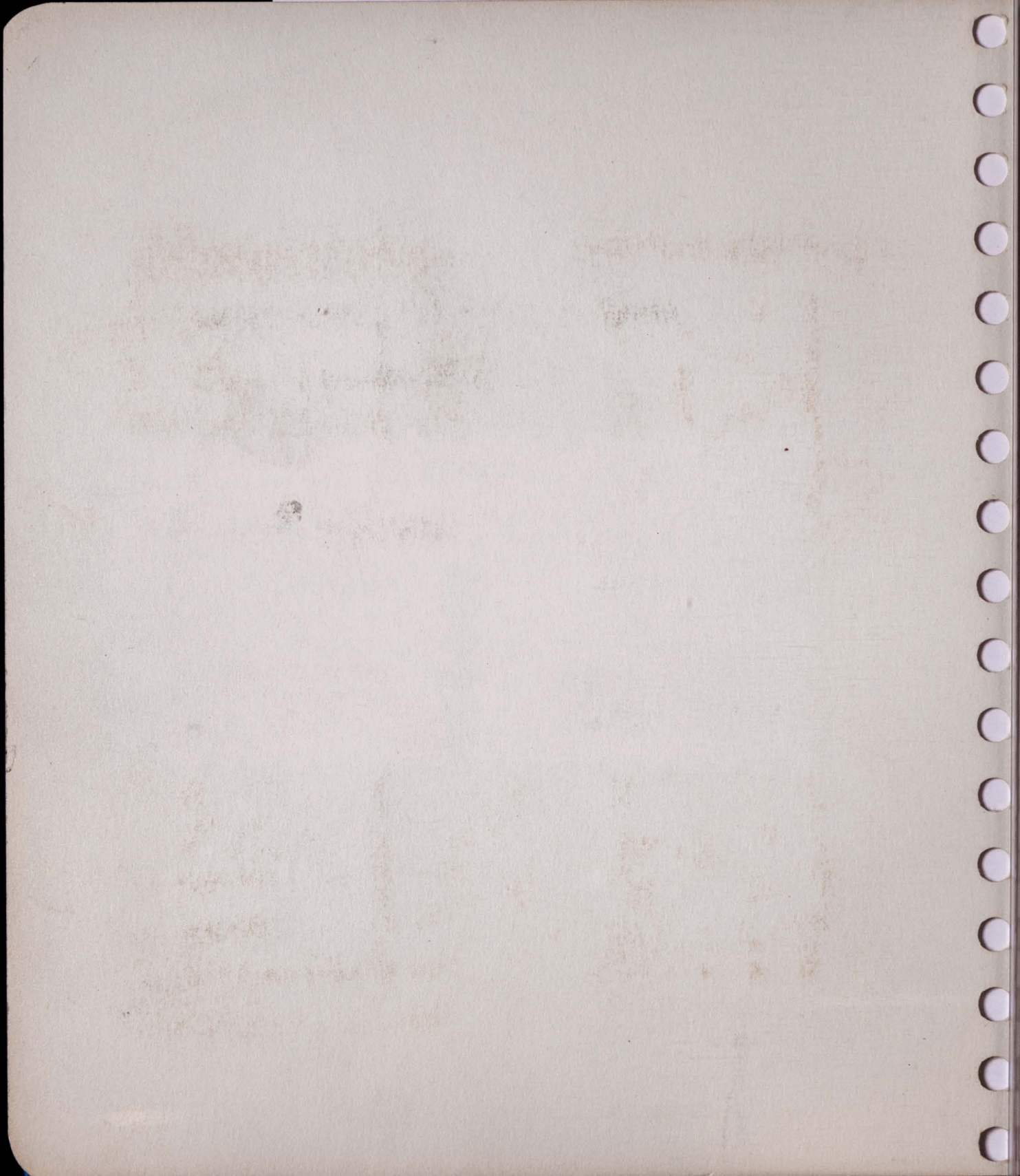
T365P



T366C



T366P



RAMBLER CLASSIC 770
AND
RAMBLER AMBASSADOR 880
UPHOLSTERY SELECTIONS

VINYL

"SABLE" GRAIN LEATHER TEXTURE
WITH TWILL FABRIC BACKING

FABRIC

(Pleated on 770)

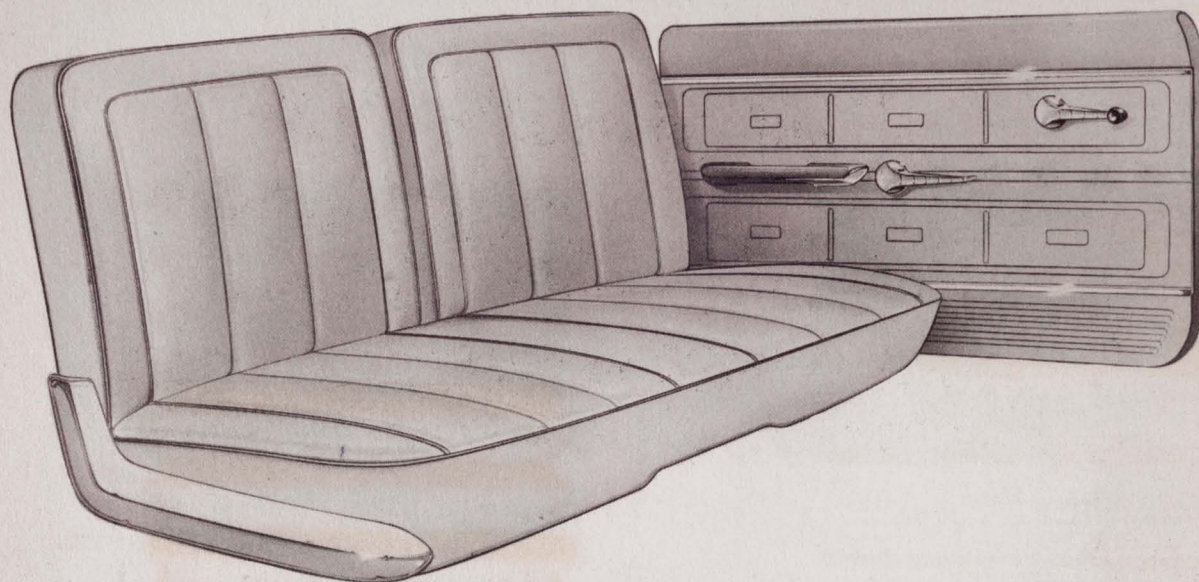
"APPIAN" PATTERN

33% NYLON
22% VISCOSE
45% COTTON

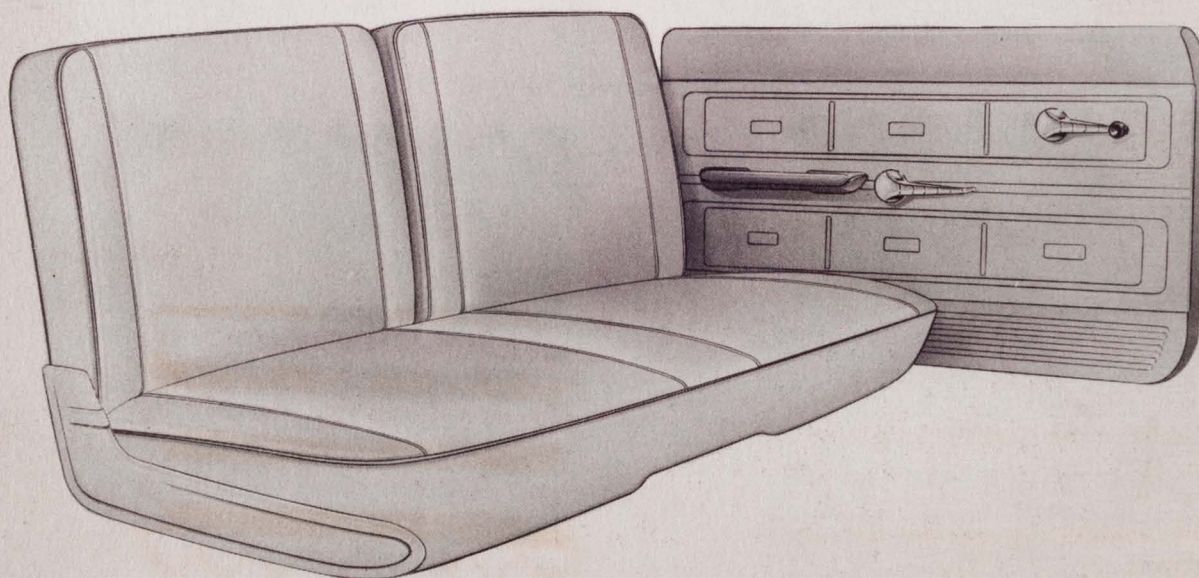
POROUS VINYL

(Pleated on 770)

"BRASILIA" PATTERN
POROUS VINYL COATING
ON TWILL FABRIC BACKING



CLASSIC 770

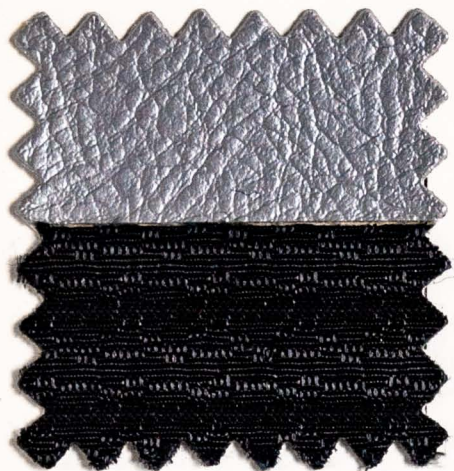


AMBASSADOR 880

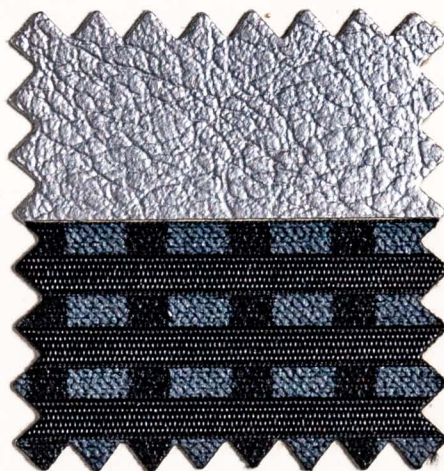
CLASSIC 770

AND

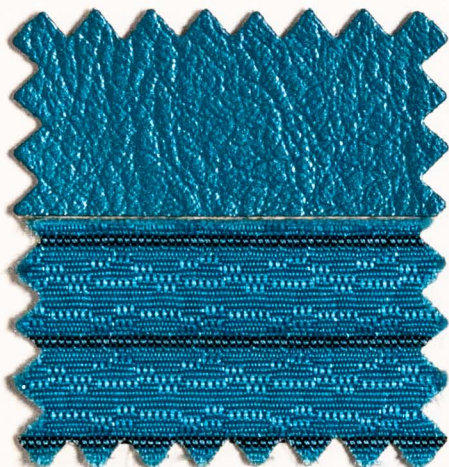
AMBASSADOR 880



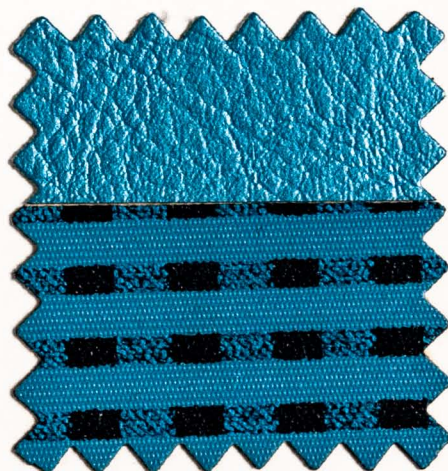
T372C (CLASSIC)
T382C (AMBASSADOR)



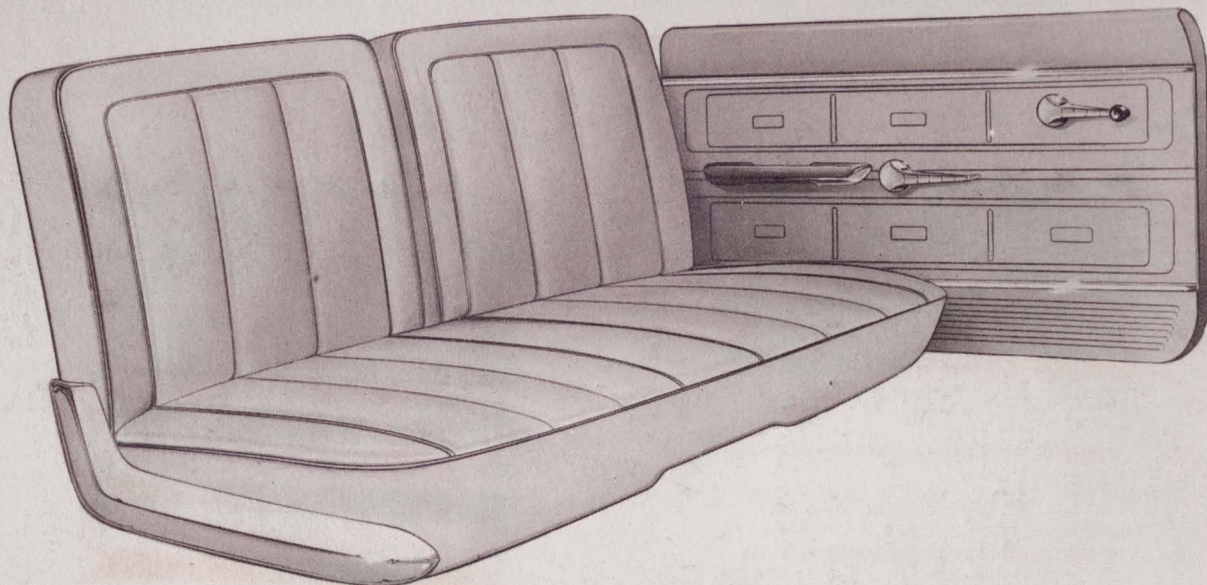
T372P (CLASSIC)
T382P (AMBASSADOR)



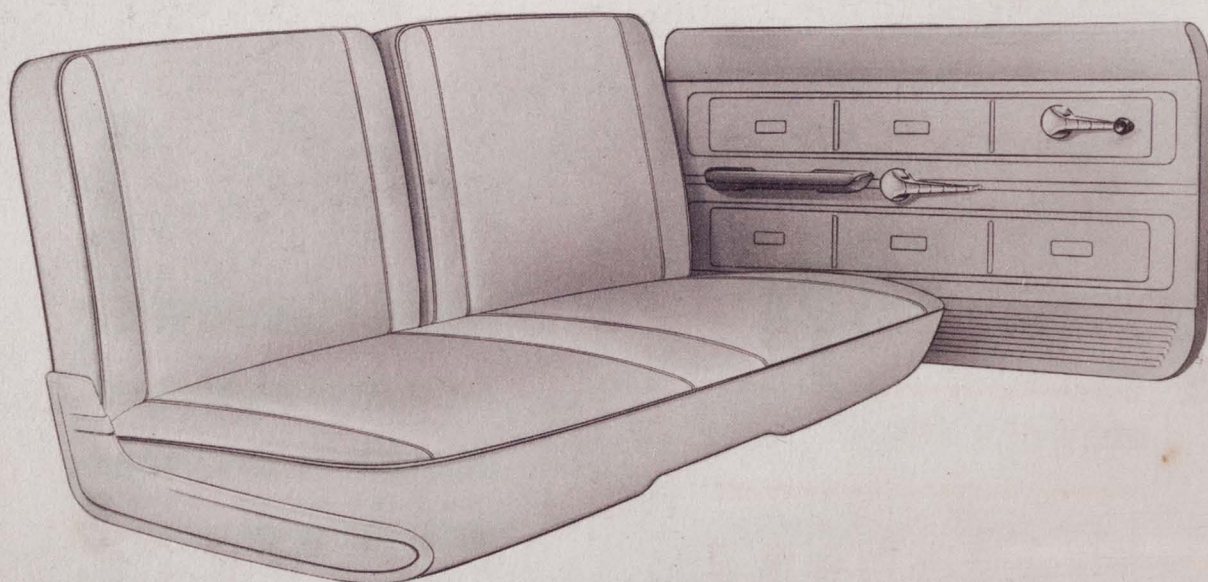
T373C (CLASSIC)
T383C (AMBASSADOR)



T373P (CLASSIC)
T383P (AMBASSADOR)

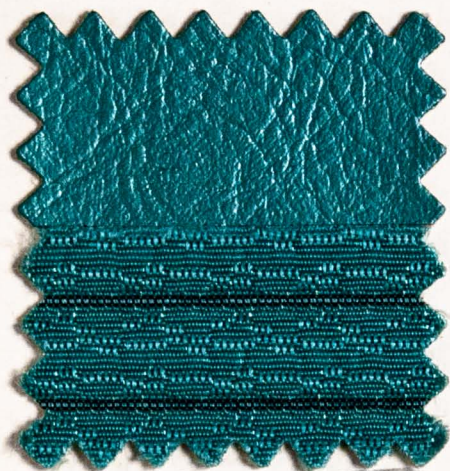


CLASSIC 770

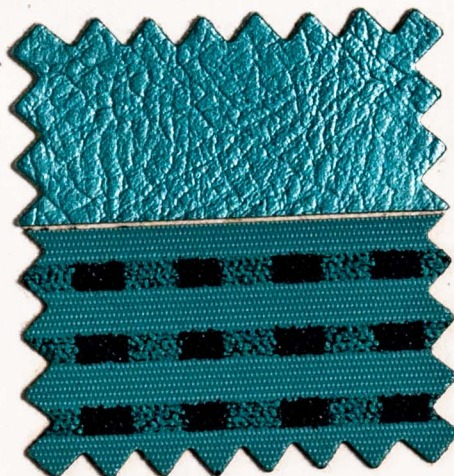


AMBASSADOR 880

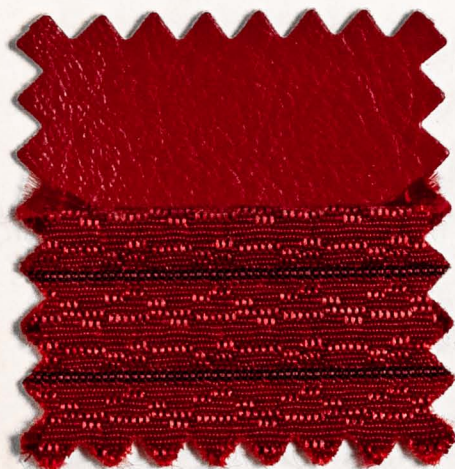
CLASSIC 770
AND
AMBASSADOR 880



T374C (CLASSIC)
T384C (AMBASSADOR)



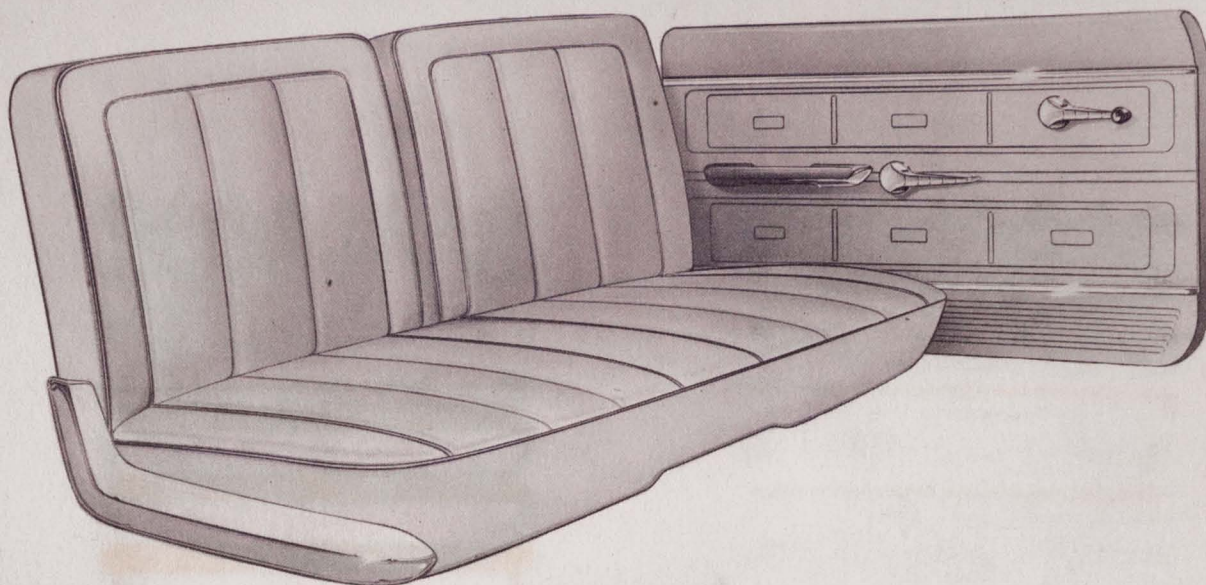
T374P (CLASSIC)
T384P (AMBASSADOR)



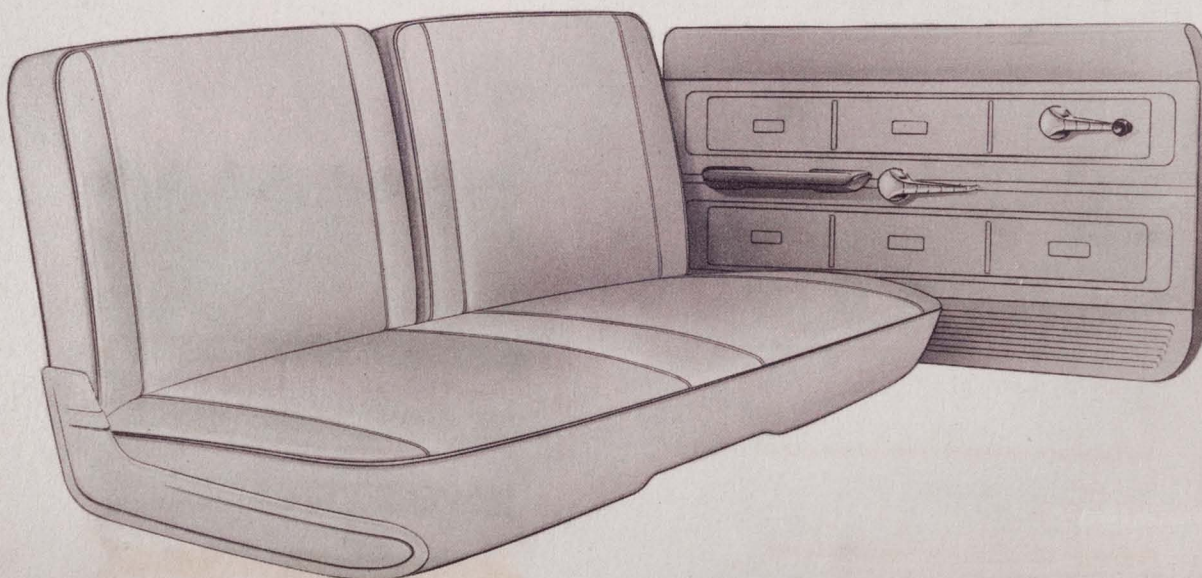
T375C (CLASSIC)
T385C (AMBASSADOR)



T375P (CLASSIC)
T385P (AMBASSADOR)



CLASSIC 770

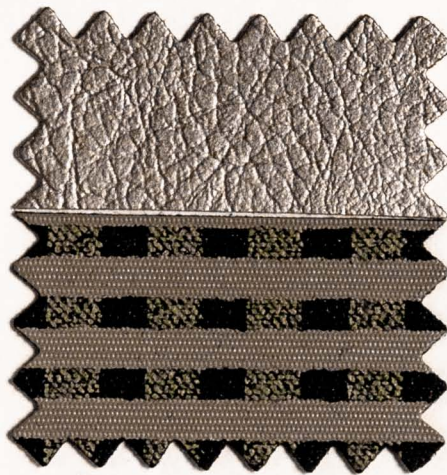


AMBASSADOR 880

CLASSIC 770
AND
AMBASSADOR 880



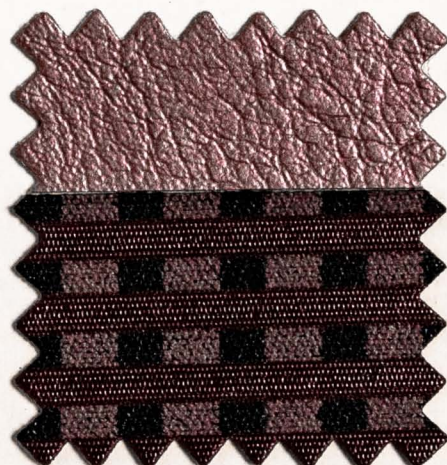
T376C (CLASSIC)
T386C (AMBASSADOR)



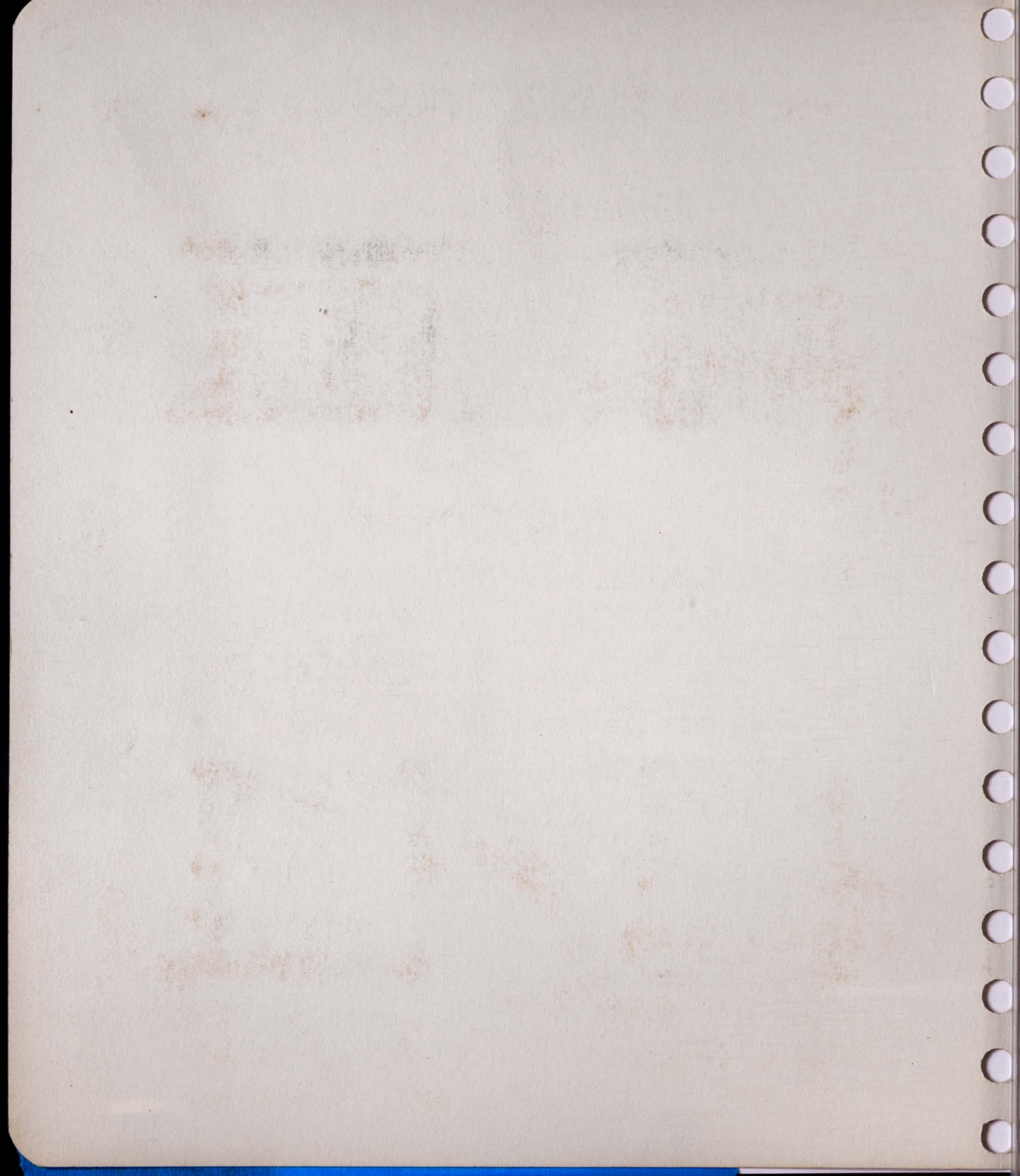
T376P (CLASSIC)
T386P (AMBASSADOR)



T377C (CLASSIC)



T377P (CLASSIC)



RAMBLER AMBASSADOR 990

UPHOLSTERY SELECTIONS

VINYL

"SABLE" GRAIN LEATHER TEXTURE
WITH TWILL FABRIC BACKING

FABRIC

(Pleated)

"ARCADIA" PATTERN

35% NYLON

47% VISCOSE

18% ACETATE

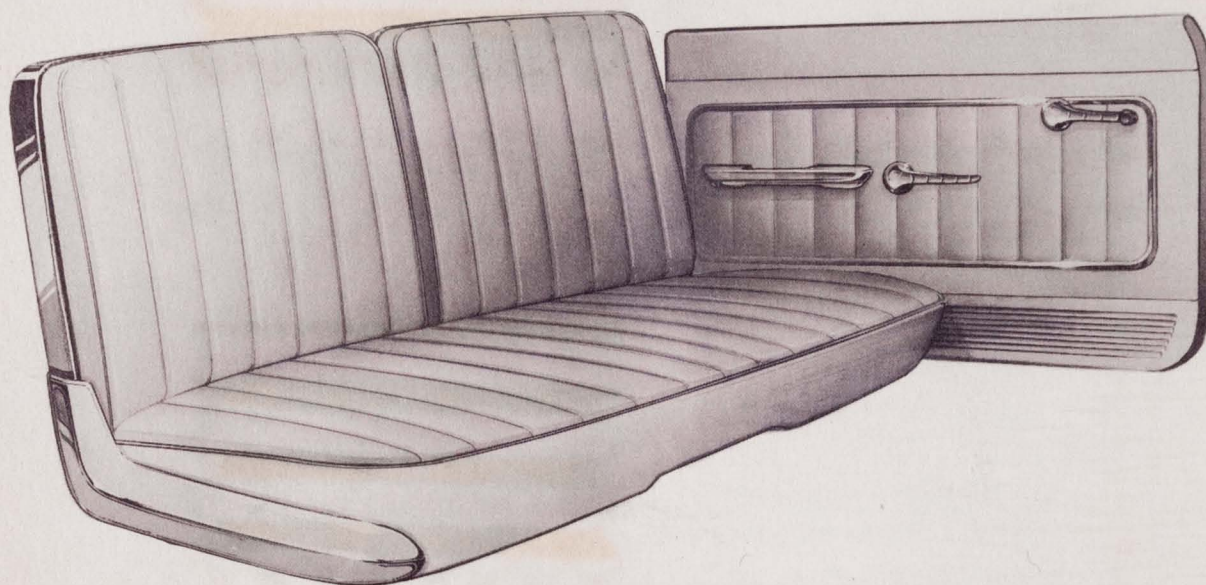
OR, 36% NYLON, 64% VISCOSE

POROUS VINYL

(Pleated)

"BRASILIA" PATTERN

POROUS VINYL COATING
ON TWILL FABRIC BACKING



AMBASSADOR 990

AMBASSADOR 990

T392C



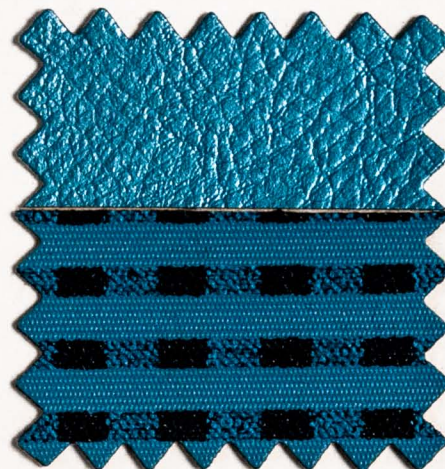
T392P



T393C



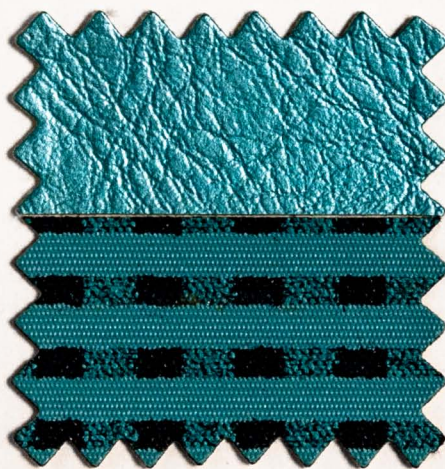
T393P

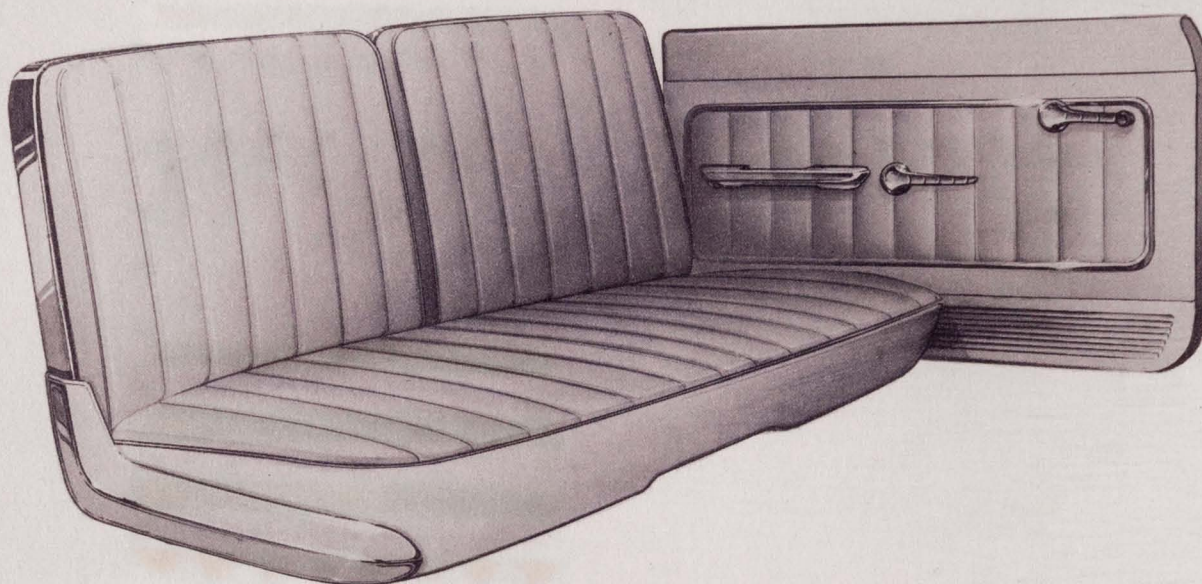


T394C



T394P





AMBASSADOR 990

AMBASSADOR 990

T395C



T395P



T396C



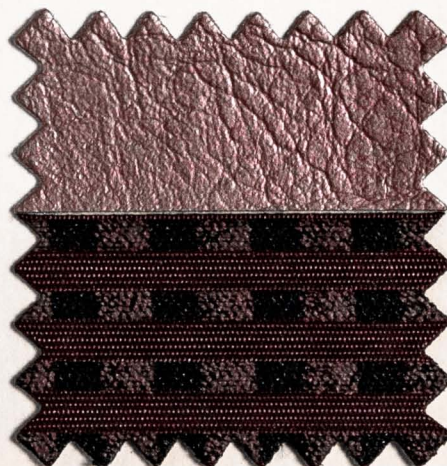
T396P

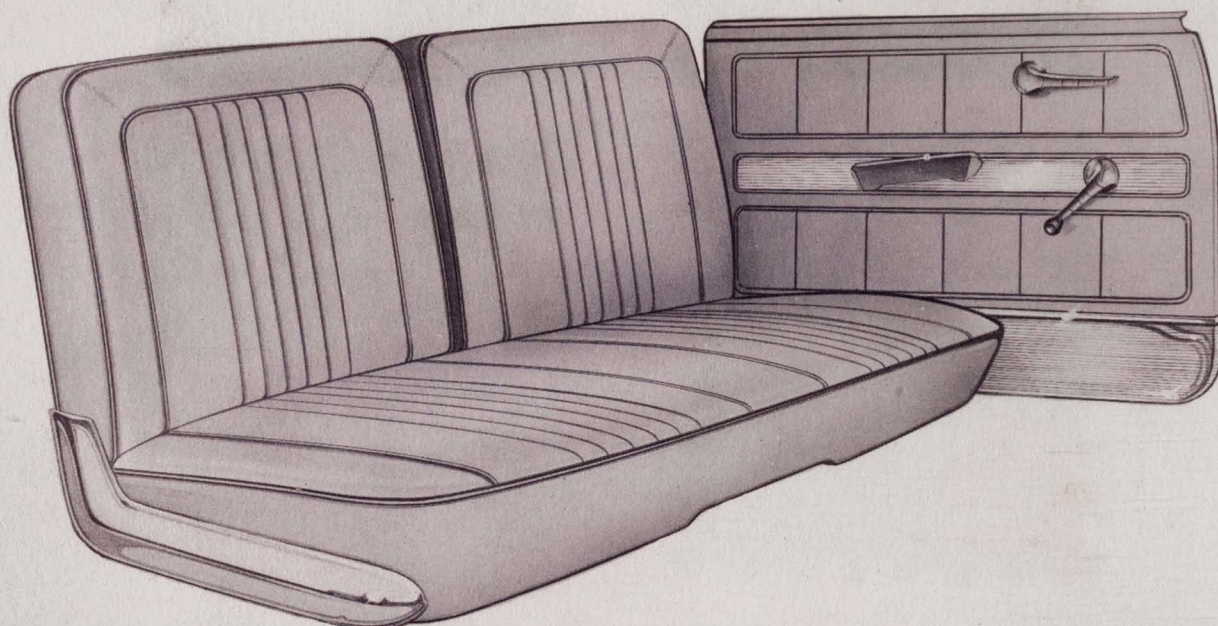


T397C



T397P





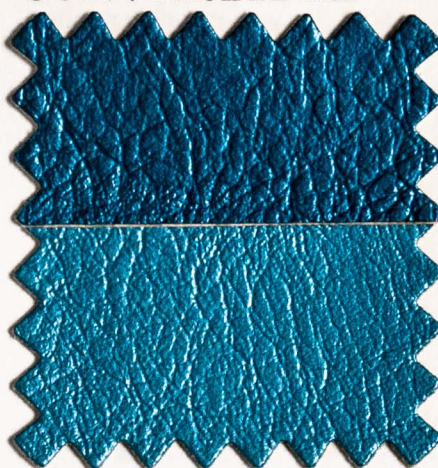
AMERICAN 440 CONVERTIBLE

AMERICAN 440 CONVERTIBLE

T332V*
T322P**



T333V*
T323P**



T334V*
T324P**



T335V*
T325P**



T336V*
T326P**

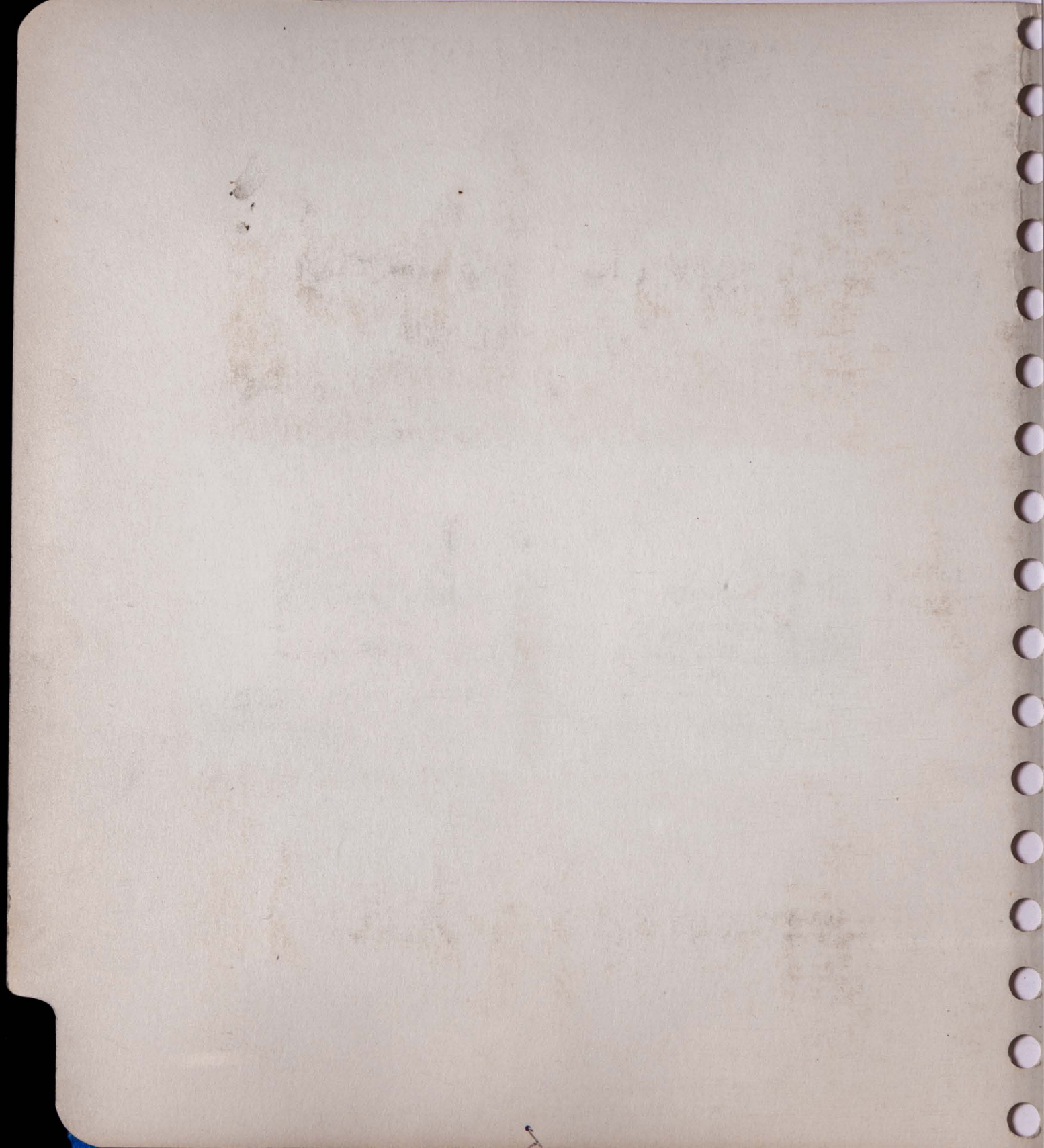


T337V*
T327P**



***ALL-VINYL TRIMS ARE STANDARD.**

****POROUS VINYL, OPTIONAL AT NO COST** (See samples in American 440 section).



12/5/62

® REVISED, OCT. 1962

BUCKET SEATS (WITH CONSOLE)

EXTRA COST ON 440, 770, 990 MODELS
Standard on 440-H Hardtop

UPHOLSTERY SELECTIONS

FABRIC-VINYL OR PLEATED-VINYL

VINYL

"SABLE" GRAIN LEATHER TEXTURE
WITH KNIT FABRIC BACKING

FABRIC

"ARCADIA" PATTERN

35% NYLON

47% VISCOSE

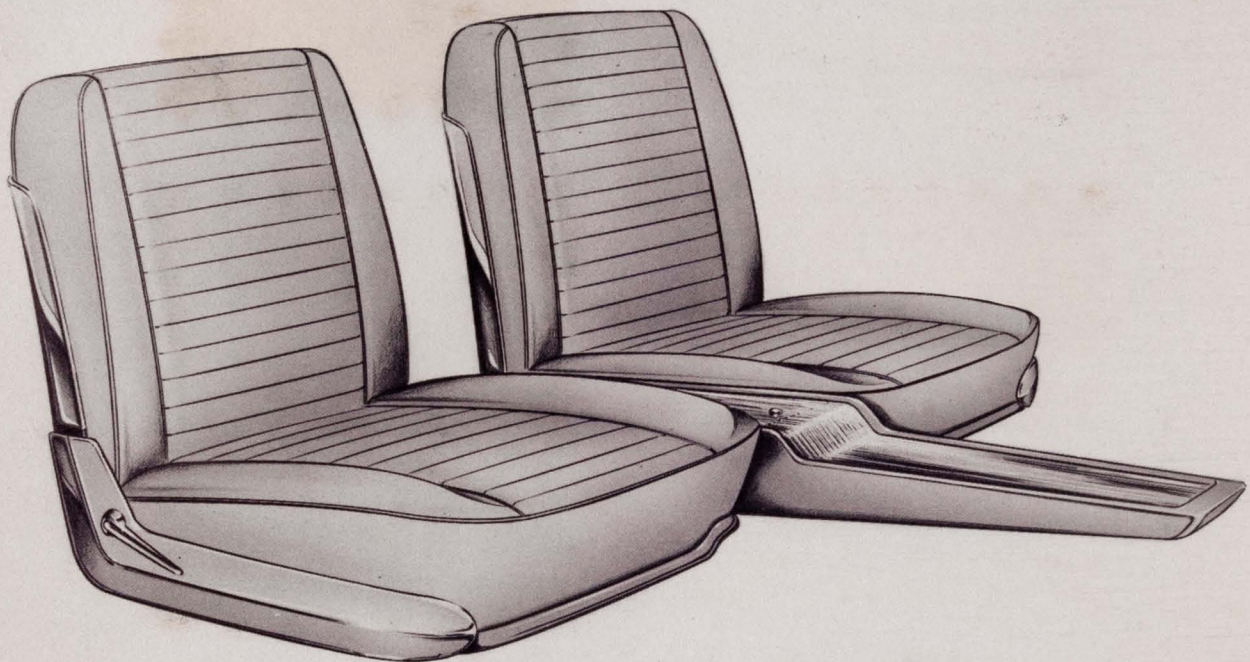
18% ACETATE

OR, 36% NYLON, 64% VISCOSE

PLEATED-VINYL

"SABLE" GRAIN
LEATHER TEXTURE
WITH KNIT FABRIC BACKING

BUCKET SEATS IN "VINYL WITH FABRIC INSERTS," OR IN "ALL-VINYL
(WITH PLEATED INSERTS)" ARE OPTIONAL AT NO DIFFERENCE IN PRICE.



BUCKET SEATS, 440, 770, 990 MODELS

BUCKET SEATS, 440, 770, 990 MODELS

T342C



T342V



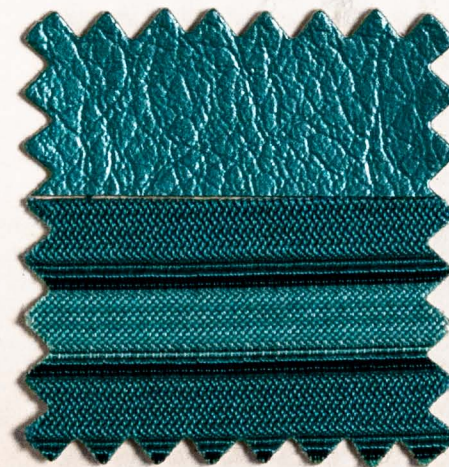
T343C



T343V

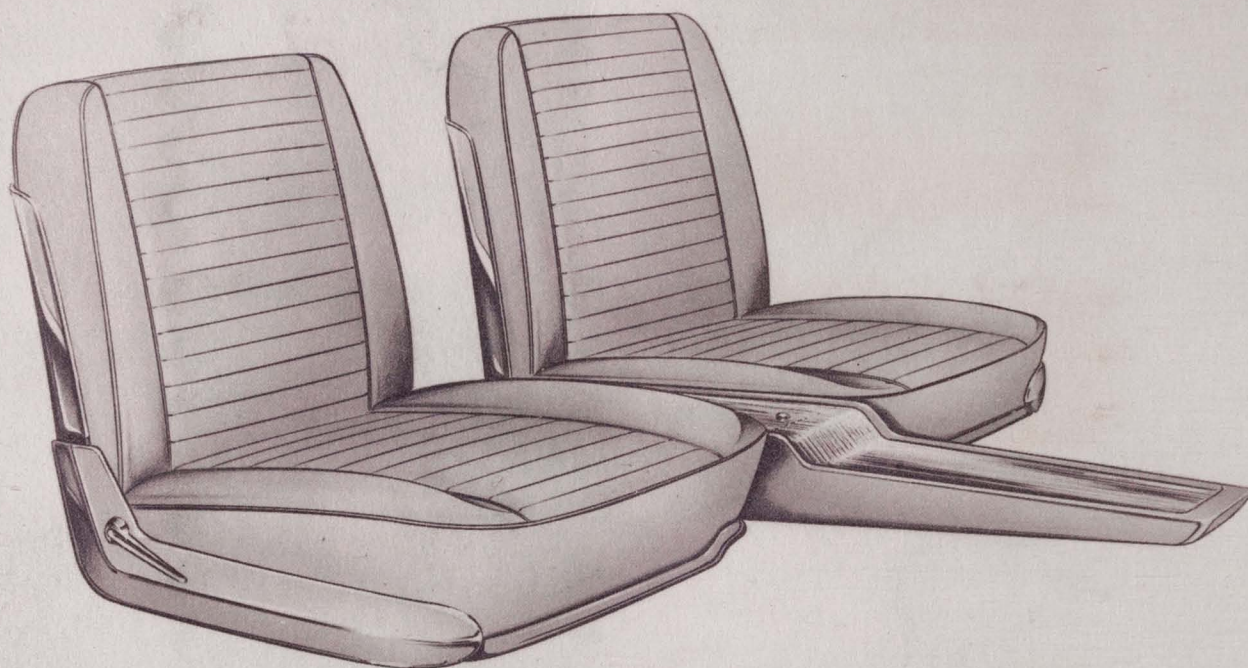


T344C



T344V





BUCKET SEATS, 440, 770, 990 MODELS

BUCKET SEATS, 440, 770, 990 MODELS

T345C



T345V



T346C



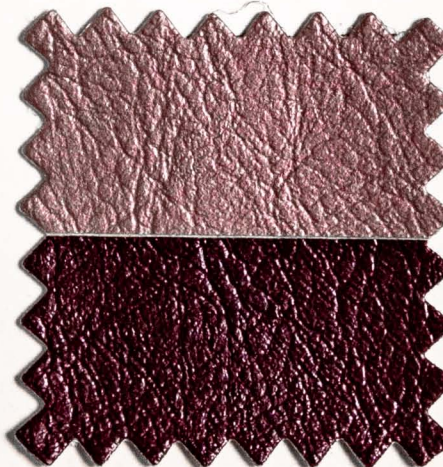
T346V

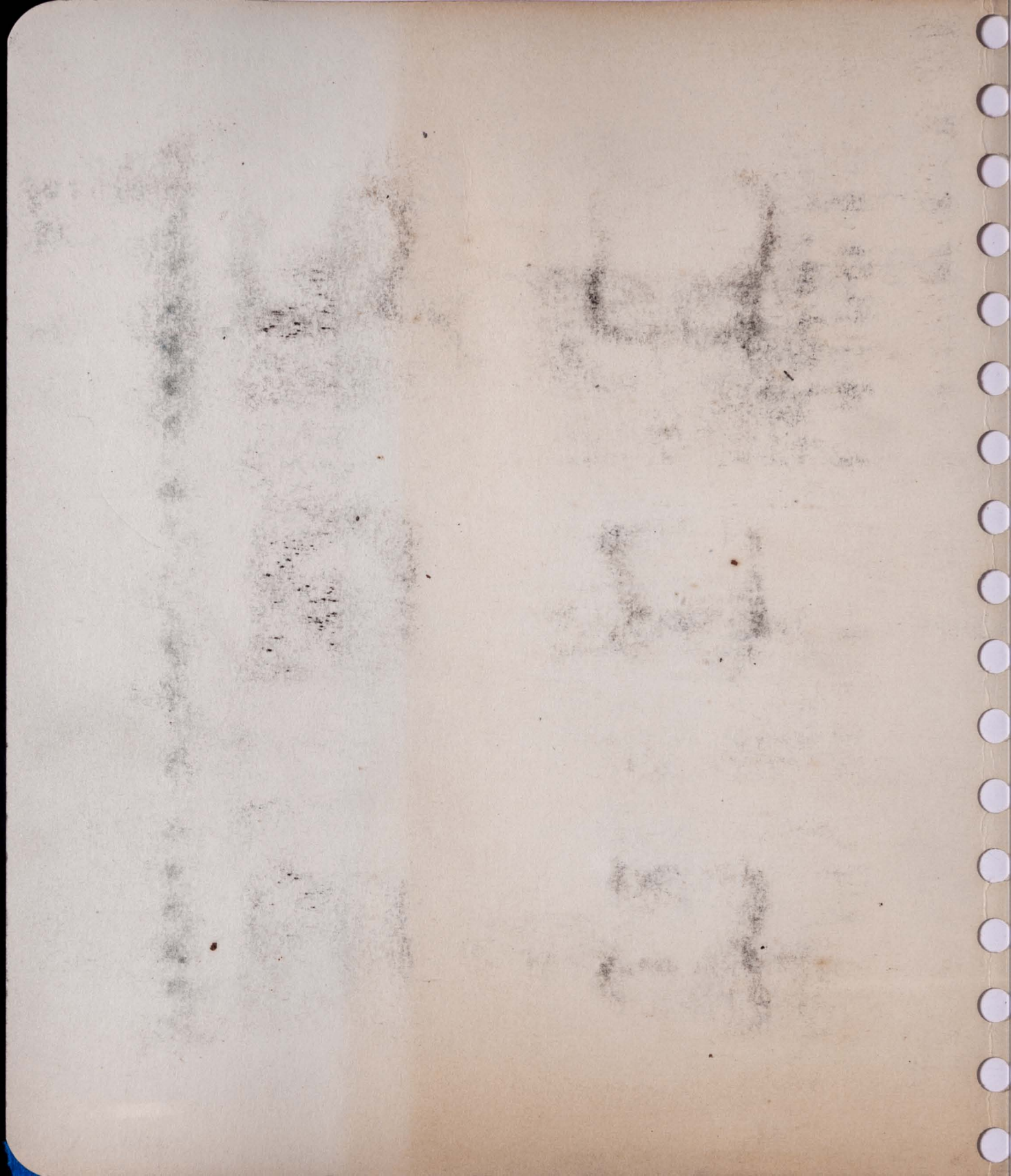


T347C



T347V





1963 RAMBLER EXTERIOR COLOR SELECTIONS

. . .
SUPER-QUALITY
DOUBLE-COAT
BAKED ENAMEL

Lasting beauty for all models

42 TWO-TONES

EXTRA-COST
OPTIONS FOR
ALL MODELS

.

OPTIONAL AT
NO COST ON
440-H HARDTOP

TWO-TONES

FROST WHITE

CLASSIC BLACK

REVERSIBLE 2-TONE
CODE P72-1

P1-72

P43-72

P30-72

P43-1

P30-1

P44-72

P45-72

P40-72

P44-40

P46-72

P47-72

P46-47

P48-72

P41-72

P49-41

P43-1

P41-1

P48-72

P48-50

P50-72

FROST WHITE

SCEPTRE SILVER
METALLIC

REVERSIBLE 2-TONE
CODE, P72-43

P43-72

P30-72

P43-1

P30-1

P44-72

P45-72

P40-72

P44-40

P46-72

P47-72

P46-47

P48-72

P41-72

P49-41

P49-1

P41-1

P48-72

P48-50

P50-

BRIARCLIFF RED

FROST WHITE

REVERSIBLE 2-TONE
CODE, P72-30

P30-72

P43-1

P30-1

P44-72

P45-72

P40-72

P44-40

P46-72

P47-72

P46-47

P48-72

P41-72

P49-41

P43-1

P41-1

P48-72

P48-50

P50-72

CLASSIC BLACK

METALLIC
SCEPTRE SILVER

REVERSIBLE 2-TONE
CODE, P1-43

P43-1

P30-1

P44-72

P45-72

P40-72

P44-40

P46-72

P47-72

P46-47

P48-72

P41-72

P49-41

P43-1

P41-1

P48-72

P48-50

P50-

CLASSIC BLACK

BRIARCLIFF RED

REVERSIBLE 2-TONE
CODE, P1-30

P30-1

P44-72

P45-72

P40-72

P44-40

P46-72

P47-72

P46-47

P48-72

P41-72

P49-41

P49-1

P41-1

P48-72

P48-50

P50-72

REVERSIBLE 2-TONE
CODE, P72-44

BAHAMA BLUE

FROST WHITE

P44-72

P45-72

P40-72

P44-40

P46-72

P47-72

P46-47

P41-72

P41-72

P49-41

P41-1

P41-1

P48-72

P48-50

P50-72

FROST WHITE

CAPE COD BLUE
METALLIC

REVERSIBLE 2-TONE
CODE, P72-45

P45-72

P40-72

P44-40

P46-72

P47-72

P46-47

P43-72

P41-72

P49-41

P43-1

P41-1

P48-72

P48-50

P50-

MAJESTIC BLUE
METALLIC

BAHAMA BLUE

REVERSIBLE 2-TONE
CODE, P40-44

P44-40

P46-72

P47-72

P46-47

P48-72

P41-72

P49-41

P43-1

P41-1

P48-72

P48-50

P50-

REVERSIBLE 2-TONE
CODE, P72-45

CAPE COD BLUE
METALLIC

P45-72

P40-72

P44-45

P44-40

P46-72

P47-72

P46-47

P43-72

P41-72

P49-41

P43-1

P41-1

P48-72

P48-50

P50-

FROST WHITE

MAJESTIC BLUE
METALLIC

REVERSIBLE 2-TONE
CODE P72-40

P40-72

P44-45

P44-40

P46-72

P47-72

P46-47

P43-72

P41-72

P49-41

P43-1

P41-1

P48-72

P48-50

P50-72

CAPE COD BLUE
METALLIC

BAHAMA BLUE

REVERSIBLE 2-TONE
CODE, P45-44

P44-45

P44-40

P46-72

P47-72

P46-47

P41-72

P41-72

P49-41

P41-1

P41-1

P48-72

P48-50

P50-72

MAJESTIC BLUE
METALLIC

BAHAMA BLUE

REVERSIBLE 2-TONE
CODE P40-44

P44-40

P46-72

P47-72

P46-47

P48-72

P41-72

P49-41

P43-1

P41-1

P48-72

P48-50

P50-72

FROST WHITE

PALISADE GREEN

REVERSIBLE 2-TONE

P46-72

P47-72

P46-47

P48-72

P41-72

P49-41

P43-1

P41-1

P48-72

P48-50

P50-

FROST WHITE

AEGEAN AQUA
METALLIC

REVERSIBLE 2-TONE
CODE, P72-47

P47-72

P46-47

P45-72

P41-72

P49-41

P43-1

P41-1

P48-72

P48-50

P50-

AEGEAN AQUA
METALLIC

P46-47

PALISADE GREEN

REVERSIBLE 2-TONE
CODE, P47-46

P41-72

P41-72

P49-41

P41-1

P41-1

P48-72

P48-50

P50-72

FROST WHITE

VALENCIA IVORY

REVERSIBLE 2-TONE

P48-72

P41-72

P49-41

P43-1

P41-1

P48-72

P48-50

P50-72

FROST WHITE

CORSICAN GOLD
METALLIC

REVERSIBLE 2-TONE

P41-72

P49-41

P43-1

P41-1

P48-72

P48-50

P50-72

CORSICAN GOLD
METALLIC

VALENCIA IVORY

REVERSIBLE 2-TONE
CODE P41-49

P49-41

P49-1

P411

P48-72

P48-50

P50-72

CLASSIC BLACK

VALENCIA IVORY

P43-1

P41 I

P48-72

P48-50

P50-72

REVERSI

CLASSIC BLACK

CORSICAN GOLD
METALLIC

REVERSIBLE 2-TONE

P411

P48-72

P48-50

P50-

FROST WHITE

P48-72

P48-50

P50-

CALAIS CORAL
METALLIC

CONCORD MAROON
METALLIC

P48-50

CALAIS CORAL
METALLIC

P50-

FROST WHITE

CONCORD MAROON
METALLIC

P50-7

13

SOLID COLORS

Standard on All Models

SOLID COLORS

P1

P72

P43

CLASSIC BLACK

P72

P43

FROST WHITE

P43

P44

P45

SCEPTRE SILVER, METALLIC

P44 P45

BRIARCLIFF RED

P44 P45

BAHAMA BLUE

P45

CAPE COD BLUE, METALLIC

MAJESTIC BLUE, METALLIC

PALISADE GREEN

AEGEAN AQUA, METALLIC

VALENCIA IVORY

CORSICAN GOLD, METALLIC

CALAIS CORAL, METALLIC

P48

CONCORD MAROON, METALLIC